

BBA
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Energy
(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 4th Semester
(2053)

HUMAN RESOURCE MANAGEMENT

Paper : BBA-224

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt four short answer type questions from Section-A.
Attempt two questions each from Section-B and C respectively.

SECTION—A (4×5)

1. Write short notes on **four** of the following :

- (a) What is E-recruitment ?
- (b) Distinction between training and development.
- (c) Difference between layoff and retrenchment.
- (d) What is Socialization ?
- (e) Succession planning.
- (f) Job Enrichment.

SECTION—B (15×2)

- 2. "Human Resource Management appears to lean heavily on its theories". Discuss the theories of HRM in detail.
- 3. "As organisations become more global, Human Resource Planning becomes more important and complex." Elucidate.

4. What are the recent trends in recruitment ? What challenges are faced by Human Resource Managers of today ?
5. What is meant by transfer ? What are its various kinds ? Bring out clearly the salient features of a sound transfer policy.

SECTION—C (15×2)

6. What is HRIS ? What activities does it help organizations perform ?
7. Explain the process and types of Human Resource Audit.
8. What are the competencies the HR Manager should possess for effective performance of their duties ?
9. Define Personnel Research and explain its techniques.

1/8/20
2/10/20
2/10/20