

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 10

Sub. Code : 

3	8	1	3
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Exam. Code : 

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**Master of Commerce 2<sup>nd</sup> Semester  
(2053)**

**BUSINESS ENVIRONMENT**

(Same for USOL Candidates)

**Paper— M.C. 201**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—** Attempt *five* questions in all, selecting atleast *one* question from each unit.

**UNIT—I**

- I. Define the term business Environment. Discuss various components of socio-cultural environment.
- II. Evaluate various environmental scanning techniques. What are the basics of Environmental Scanning as part of the strategic planning?

**UNIT—II**

- III. Discuss the implication of the Indian Economic reforms for business in India.
- IV. Discuss Foreign Investment Policy & its impact on Indian economic growth.

### **UNIT—III**

- V. What do you understand by Industrial Policy ? Explain the main features of Industrial Policy adopted in July 1991. Examine its impact on the growth of Direct Foreign Investment.
- VI. Critically evaluate the Fiscal Policy for developing countries.
- VII. What is Monetary Policy ? Critically analyse the Monetary Policy adopted by RBI. Also examine the role of Monetary Policy in developing countries.

### **UNIT—IV**

- VIII. Discuss features & components of Indian Financial System.
- IX. What are the rights given to consumer as per Consumer Protection Act ?
- X. "Right To Information Act promotes transparency in the system". Discuss the salient features of RTI Act.