

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 10

Sub. Code :

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Exam. Code :

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Master of Commerce 2<sup>nd</sup> Semester  
(2053)

**RESEARCH METHODOLOGY IN COMMERCE**  
(Same for USOL Candidates)  
Paper – M.C. 202

Time Allowed : Three Hours]

[Maximum Marks : 80

**Note** :— Attempt *five* questions in all, selecting at least *one* question from each unit. Each question carries 16 marks.

**UNIT—I**

1. Explain different types of research design. What are the features of good research ?
2. Distinguish between inductive methods and deductive methods. Discuss their merits and demerits.
3. What do you understand by the term Hypothesis ? Discuss the types of Hypothesis and significance of Hypothesis testing in research.

**UNIT—II**

4. Differentiate between Probability and Non-Probability sampling. Discuss systematic, stratified and cluster sampling.

5. Explain the process and significance of collection and organization of material with special emphasis upon correct sources of information.

### **UNIT—III**

6. Explain the significance of style of writing, back matter and pictorial presentation and graphs in report writing.
7. Discuss the guidelines or established practices of using footnotes, abbreviations, quotations, tables, dictation, appendices in writing a research report. Give suitable examples.

### **UNIT—IV**

8. What is meant by multivariate analysis ? Explain different multivariate techniques used as a tool of analysis in research.
9. What do you mean by factor analysis ? Give suitable examples to highlight the different steps involved in performing factor analysis.
10. Explain the significance of a research report and narrate the various steps involved in writing such a report.