

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 10

Sub. Code : 

3	8	4	8
---	---	---	---

Exam. Code : 

0	5	0	4
---	---	---	---

Master of Commerce 4<sup>th</sup> Semester  
(2053)

**BUSINESS ETHICS AND CORPORATE GOVERNANCE**  
(Same for USOL Candidates)  
Paper— M.C. 403

Time Allowed : Three Hours]

[Maximum Marks : 80

**Note** :— Attempt *five* questions in all, selecting at least *one* question from each Unit, each question carries 16 marks.

**UNIT—I**

1. Explain the role of Ethics, Morals & Values in business. According to you what are the most critical ethical issues in business today ?
2. Discuss the Concepts of Utilitarianism and Universalism in the context of theory of rights and theory of justice.
3. Write a note on the below :—  
(A) Ethics promotion policies and Working Conditions  
(B) Ethics in financial markets and investor protection.

**UNIT—II**

4. Why there are Conflicts in decision making from ethical and economic point of view ? How wisdom based leadership can play dominate role in decision making ?

5. What is the primary objective of Corporate Governance ? Discuss nature & evolution of Corporate Governance.
6. Write a detailed note on the below :-
  - (A) OECD Committee Recommendations on Corporate Governance.
  - (B) Discuss any Global Corporate Governance model.

### UNIT—III

7. How internal Corporate Governance mechanism differs with external Corporate Governance mechanism ? Discuss various regulators for external Corporate Governance.
8. How Kumara Mangalam recommendations differ with Narayana Moorthy recommendations on Corporate Governance ? Highlight Corporate governance practice in India.

### UNIT—IV

9. You must have followed "**A Dent in Wal Mart's Public Image - The PR Strategy**" case study. Based on the study please explain basic objectives and findings of the study. What you would like to suggest to investors to overcome from such situations ?
10. "**Bhopal Gas Tragedy**". What were the basic causes of this tragedy ? How to compensate the victims ? Please suggest the measures to control such situations based upon the case study.