

(i) Printed Pages : 2

Roll No.

(ii) Questions : 10

Sub. Code :

3	8	4	6
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Exam. Code :

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Master of Commerce 4th Semester
(2053)

PROJECT PLANNING AND CONTROL

(Same for USOL Candidates)

Paper-MC-401

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt *five* questions in all, selecting at least one from each unit. All questions carry equal marks.

UNIT-I

1. Explain the various factors to be considered under technical appraisal of a project.
2. Explain the components of a feasibility report. Discuss the format of a good feasibility report.
3. What is social cost benefit analysis ? Discuss the various Indicators of social desirability of a project.

UNIT-II

4. What do you mean by market appraisal ? Explain the various data sources of market appraisal.

5. "Demand forecasting is not an option but compulsion in today's competitive environment". Discuss the importance of demand forecasting in the light of this statement.

UNIT-III

6. What should generally be the features of an appropriate capital structure ? Give a critical appraisal of the traditional approach and the Modigliani-Miller approach of capital structure.
7. Discuss the various sources of financing a project.

UNIT-IV

8. What is project implementation ? Discuss the factors affecting the implementation of a project.
9. Explain the various tools and techniques for effective project control.
10. "Time and cost over runs are a big hindrance in the successful completion of the project". Do you agree ? If yes, discuss various measures to control cost and time overruns in project management.