

(i) Printed Pages : 2

Roll No.

(ii) Questions : 5

Sub. Code :

2	2	5	6
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Exam. Code :

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Master of Arts (English) 2nd Semester
(2053)

Opt(i) : CULTURAL STUDIES-II

Paper-VII

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt all questions. Each question carries 16 marks.

1. How does Stuart Hall challenge the Frankfurt School of Cultural Studies in his "Notes on Deconstructing the Popular" ? Discuss critically.

OR

Should Fiske's reading of a popular icon Medonna be subject of academic discussion ? Discuss this in the light of expanding notions of Cultural S tudies.

2. How does Dick Hebdige bring into focus the limitations of popular culture as a category ? What functions does he give to 'subculture' ?

OR

How does 'the Motor Bike Culture' create its own set of symbols and values to give voice to the underprivileged ? Discuss the attitude of bikers towards deaths caused due to accidents.

3. What are the five major critiques of 'Public Sphere', as identified by Alan McKee ?

OR

Habermas in a way heralds the death of informed debate in the age of consumerism. Trace the trajectory of his arguments.

4. Is 'Mass Culture' undemocratic or pluralistic ? Discuss the changes that the theory of mass culture has undergone from an industrial past to post-industrial present.

OR

How does freedom turn into unfreedom in the age of culture industry ? Discuss.

5. Can a celebrity be treated as 'a surrogate friend' ? Discuss the emergence of celebrities in hyper-capitalized world.

OR

"A peculiarity of celebrity culture is the shift of emphasis from achievement-based fame to media-driven renown" (Ellis Cashmore). Underline the role of media in fomenting celebrity-culture.