

2053

B. Voc. (Retail Management)
Fourth Semester

RSC-405: Management Information System for Retail

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

- I. Answer any four of the following:-
- Give reasons why information is required in a business organization.
 - How is an MIS applicable in the inventory department of a retail organization?
 - What are the different types of information?
 - What is a decision support system?
 - Write a short note on information system audit.
 - List down the threats to information resources.
- (4x4)

UNIT - I

- II. Define MIS and explain its features. Discuss in detail the steps in design and implementation of MIS in retail organizations. (16)
- III. Write detailed notes on:-
- Information system for decision making
 - MIS as competitive advantage
- (2x8)

UNIT - II

- IV. What is information overload? Explain in detail the techniques for managing information overload. (16)
- V. Discuss in detail the types and characteristics of system-control. (16)

UNIT - III

- VI. Explain the various information systems and their applicability in retail organizations. (16)

(7)

- VII. Discuss the different Data Base Management System Models. (18)

UNIT - IV

- VIII. What is SDC? Explain the various approaches to SDC. (16)
- IX. Define ERP system and discuss its features. How can the different ERP Modules be implemented in retail organizations? (16)