Exam.Code:1306 Sub. Code: 9216

2053

B. Voc. (Retail Management) Sixth Semester

GEN-601: Entrepreneurship Development Programme (Common for all B. Voc)

Max. Marks: 80

Time allowed: 3 Hours

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

X-X-X

- Write short notes on the following:-1.
 - a) Concept of entrepreneurship
 - b) Concept of business venture
 - c) Technological developments in small business
 - d) Features of contract act

(4x4)

UNIT - I

- Discuss the various problems faced by women entrepreneurs. (16)11.
- Discuss the economic and innovation theories of Entrepreneurship. (16)111.

UNIT - II

- 'Small business is a seedbed of Entrepreneurship'. Explain the statement. (16) IV.
 - Explain the various types of growth strategies which can be adopted by small ٧. (16)scale industries.

UNIT - III

- 'Small business is the backbone of national economy'. Do you agree with the VI. (16)statement?
- Discuss the contribution of commercial banks in promoting the small scale VII. business in India. (16)

UNIT - IV

- Explain various exemptions given under different acts to the SSI in India. (16) VIII.
 - Explain the various features of sale of goods act in detail. IX. (16)