

2053

B. Voc. (Media and Entertainment)

Second Semester

MET-205: Freelance Journalism

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write a short note on any four of the following:-

- a) Syndicate
- b) News analysis
- c) Fashion journalism
- d) Writing book reviews
- e) Vlogging
- f) News blogs
- g) Pitching
- h) Importance of networking

(4x2)

UNIT - I

- II. Describe the nature and scope of freelance journalism. (8)
- III. Describe the qualities and skills required to be a freelance journalist. (8)

UNIT - II

- IV. How will you generate ideas for feature articles? (8)
- V. Describe the dos and don'ts of freelance journalism. (8)

UNIT - III

- VI. Describe the nature and types of features. (8)
- VII. Describe the essentials of travel and sports journalism. (8)

UNIT - IV

- VIII. Describe the trend of podcasting and its impact on journalism. (8)
- IX. Define blog. What are the rules for creating content for a news blog? (8)

x-x-x