

2053

B. Voc. (Agri-Business and Agrarian Entrepreneurship)
Fourth Semester
Paper ASC-405: Poultry Production Economics and Marketing

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Two measures of performance efficiency of poultry farm
- b) Layer farming
- c) Marketing channels
- d) Feed-Egg/Meat Ratio
- e) Labour income variation
- f) Grade price curve
- g) Two factors affecting price of egg (4x2)

UNIT - I

- II. Discuss the preparation of project reports for broiler farm and layer farm. (8)
- III. Discuss the economics of poultry farming, (8)

UNIT - II

- IV. Discuss current marketing system and marketing channel. (8)
- V. Explain the maintenance of farm records. (8)

UNIT - III

- VI. Elaborate on poultry farm expenses. (8)
- VII. Discuss profits from poultry enterprises. (8)

UNIT - IV

- VIII. Discuss the factors affecting labour income. (8)
- IX. Discuss the factors affecting price of egg/chicken. (8)

x-x-x