

2072
P.G. Diploma in Mass Communication
Second Semester
PGDMC-108: Electronic Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in about 75-100 words each:-

- a) Zoom in
- b) Long shot
- c) Camera Script
- d) NSD
- e) News package
- f) TV Script writing
- g) All India Radio
- h) News gathering process
- i) Presenting TV News
- j) Close-up

(5x4)

UNIT - I

II. Elaborate upon the organizational structure of News Service Division of All India Radio. Why is this unit one of the most important out all of the AIR divisions?

(20)

III. Comment upon the structure and preparation of a TV News bulletin.

(20)

UNIT - II

IV. Write short notes on Narrative Style Script and Split Page Script. (20)

V. Below and Above the Line Functions are two vital milestones in TV production. How?

(20)

UNIT - III

VI. Differentiate between camera shots and camera movements, with appropriate illustrations.

(20)

P.T.O.

(2)

- VII. Write short notes on competition and transition. (20)

UNIT - IV

- VIII. Editing is an indispensable part of video production? Justify. (20)
- IX. Describe and illustrate the basic process of programme production. (20)

x-x-x