

(i) Printed Pages: 2

Roll No. ....

(ii) Questions : 7

Sub. Code :

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Exam. Code :

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B.A./B.Sc. (General) 3<sup>rd</sup> Semester  
(2123)



**FUNCTIONAL ENGLISH**

**Paper : Radio Journalism & Broadcast Presentation**

**Time Allowed : Three Hours]**

**[Maximum Marks : 45**

**Note :— Attempt ALL questions.**

I. How can Radio be used as an effective tool of socio-economic change in the Society ?

**OR**

Define the concept of Mass Communication ? Discuss and compare the vital role of Radio and TV as means of communication. 6

II. You have to interview the Health Minister of your Country. Frame ten pertinent questions for the same.

**OR**

Write a brief note on the possible purposes of making radio announcements. 7

III. What are the basic Guidelines for News Writing ?

**OR**

Throw light on the important News Values along with the process of News Selection. 7

IV. Frame an "interesting and witty" commentary script for the Annual Day Celebration in your College.

OR

Draft a PSA on the use of Social Media and Internet Safety.

7

V. Explain the concept of voice training. Why is it important in Broadcast Journalism ?

OR

What are the common problems of Broadcast Voice. 6

VI. How can a Broadcast Journalist Train himself in Speech skills ?

OR

What are the important aspects of training in developing ones's best voice ? 6

VII. Write short notes on any **TWO** of the following :

(a) Role of Wit and Humor in Compering.

(b) Faithful Reporting.

(c) Note Production.

(d) News Values.

2×3