

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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B.A./B.Sc. (Hons.) 4th Semester

(2054)

SOCIOLOGY

Paper : Social Psychology

Time Allowed : Three Hours] [Maximum Marks : 90

Note :—(1) Question No. 1 is compulsory

(2) Attempt **ONE** question each from Units I, II, III and IV.

1. Attempt any **NINE** of the following :

- (1) Social Psychology
- (2) Social Learning
- (3) Social Felicitation
- (4) Reference Group
- (5) Stereotypes
- (6) Attitudes
- (7) Audience
- (8) Public Opinion
- (9) Attribute
- (10) Intrinsic Motivation
- (11) Mob
- (12) Attitude measurement scale.

2×9=18

UNIT—I

2. Explain the meaning and nature of Social Psychology. 18

OR

3. Discuss the relationship of Sociology with Social Psychology. Describe the importance of Social Psychology. 18

UNIT—II

4. Write a detailed note on Perception. 18

OR

5. Define motivation. Discuss Maslow's Need Hierarchy theory of motivation. 18

UNIT—III

6. Define Social Group. Discuss its various types. 18

OR

7. Write a detailed note on crowd and its types. 18

UNIT—IV

8. Define Propaganda. Discuss various techniques of propaganda. 18

OR

9. Define Leadership. Discuss the qualities of a good leader. 18