

- (i) Printed Pages : 2 Roll No.
- (ii) Questions : 14 Sub. Code :

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- Exam. Code :

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Bachelor of Commerce 2nd Semester
(2054)
INTERDISCIPLINARY E-COMMERCE
Paper : BCM-203

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt any **four** short answer type questions from Section A. Each question carries **5** marks. Attempt any **two** questions each from Section B and Section C. Each question carries **15** marks.

SECTION—A

1. Define Cryptography.
2. Difference between e-commerce and e-business.
3. Write short note on e-wallet.
4. What is Shopping Cart ?
5. Define currency servers.
6. Difference between debit cards and credit cards.

SECTION—B

7. Write a brief note on history of e-commerce in India.
8. Explain generic framework of e-commerce.
9. What is a business model ? Discuss various models of B2C e-commerce.
10. Explain different regulatory aspects of e-commerce.

SECTION—C

11. What is an EPS ? Describe different types of EPS available.
12. Discuss the impact of e-commerce on different business sectors.
13. What is electronic data interchange ? Discuss the importance of EDI in managing the business.
14. How will you secure e-commerce by building the infrastructure for digital signature ?