

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Commerce 6th Semester
(2054)

SOCIAL AND BUSINESS ETHICS

Paper : BCM-604

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :—(1) Attempt any **FOUR** parts each carrying 5 marks from Section A.

(2) Attempt any **TWO** questions each from Section B and Section C carrying 15 marks each.

SECTION—A

1. Attempt any **FOUR** parts :—

(a) What are the various levels of business ethics ?

(b) What is the difference between values and ethics ?

(c) What are the myths in business ethics ?

(d) Who is a whistle blower ?

(e) What is green management ?

(f) Write the objectives of corporate governance.

SECTION—B

2. What do you mean by business ethics ? Explain the consequences of not applying ethics in the business.
3. What are the causes of unethical behaviour ? How unethical behaviour can be managed ?
4. Compare the 'Rights Theory' and 'Justice Theory' and make a contrast between them.
5. Discuss in detail the ethical dilemmas in accounting and finance.

SECTION—C

6. State the arguments in favour and against corporate social responsibility.
7. What is whistle blowing ? How is it important for business organizations these days ? Also mention its disadvantages.
8. "Business is a part of the ecological system". Elaborate.
9. What are major ethical issues in marketing function ? What steps should be initiated for consumer protection ?