

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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**Bachelor of Computer Applications 6th Semester
(2054)**

E-COMMERCE

Paper : BCA-16-601

Time Allowed : Three Hours] [Maximum Marks : 65

Note :—Attempt **ONE** question each from Sections A, B, C and D. Section-E is compulsory. All questions carry equal marks.

SECTION—A

1. What are the problems with the traditional business systems ? Define E-commerce and discuss the operational and strategic benefits of E-commerce.
2. What do you mean by Electronic Data Interchange (EDI) ? What are the components of EDI ? Also explain the benefits of EDI in brief.

SECTION—B

3. What is a Web-based business ? What is the need for a Web-based business ? Explain the steps in the process of setting up for business on Internet.

4. (a) What is banner advertisement ? How is the effectiveness of advertisement measured ?
- (b) Briefly explain Web traffic analysis.

SECTION—C

5. What are the various types of electronic payment systems ? Explain in detail the electronic purses.
6. Discuss the online third party verified payment system through credit and debit cards.

SECTION—D

7. Explain Mobile Commerce Framework in detail.
8. What is a Cybercrime ? What are the different types of cyber-crimes ? Explain in detail the provisions of IT Act, 2000 to deal with these crimes.

SECTION—E

9. Write short notes on the following :—
- (a) Types of E-commerce
- (b) Elements of a Webpage
- (c) Inter-bank clearing system
- (d) Cyber Forensics.

4+3+3+3