

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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**Bachelor of Business Administration 6th Semester
(2054)**

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Paper : BBA-323

Time Allowed : Three Hours] [Maximum Marks : 80

Note :—(1) Attempt any **FOUR** parts from Section A, each carries 5 marks.

(2) Attempt any **TWO** questions each from Sections B and C, each carries 15 marks.

SECTION—A

1. Attempt any **FOUR** parts :

(a) Write the importance of business ethics.

(b) Give features of 'Agency Theory'.

(c) What is insider trading ?

(d) What is the role of Non-executive Directors ?

(e) XYZ Company has an Audit Committee with 4 members which includes 3 Directors (one inside and two external Directors – none being the Chairman of the Board) and one Board Member who has financial knowledge. Do you think it is an appropriate composition as per Cadbury Committee Report ?

(f) Write the factors affecting Corporate Governance.

SECTION—B

2. What do you mean by business ethics ? Explain in detail the various theories of business ethics.
3. Write notes on :
 - (a) Principles of Business Ethics.
 - (b) Relation between Corporate Governance and Business Ethics.
4. Explain in detail the ethical issues faced by Indian business.
5. What is Corporate Social Responsibility ? Write the arguments in favour and against Corporate Social Responsibility.

SECTION—C

6. Critically examine the various models of Corporate Governance.
7. What are the salient features of Cadbury Committee Report ? What factors initiated the formation of this Committee in 1991 ?
8. Explain the OECD principles and relate it to corporate excellence.
9. Explain the Corporate Governance Reforms initiated in India under Clause 49 of listing agreement.