

(i) Printed Pages: 2

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(ii) Questions : 14

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Exam. Code : 

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**Bachelor of Business Administration 6<sup>th</sup> Semester  
(2054)**

**STRATEGIC FINANCIAL MANAGEMENT**

**Paper : BBA-328**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—(1) Attempt any FOUR questions from Section A. Each question carries 5 marks.**

**(2) Attempt any TWO questions each from Sections B and C. Each question carries 15 marks.**

**SECTION—A**

1. What do you mean by strategic business unit ?
2. State the difference between Debt and Equity Financing.
3. What do you mean by Capital Rationing ?
4. Explain the various reasons for demerger.
5. What do you mean by internal cost-profit analysis ?
6. What are the financial aspects of supply chain management ?

**SECTION—B**

7. What do you mean by Strategic Financial Management ? Explain the interface of financial policy and strategic management.

8. What do you mean by Structuring and Pricing ? What are the major considerations in deal structuring and pricing ?
9. What is the Net Operating Income Approach ? How does it differ from the Net Income Approach of Capital Structure Planning ?
10. What do you mean by the Book-Building Process ? Discuss the various steps in the book-building process.

### SECTION—C

11. Explain the concept of corporate restructuring. What are the motives for it ? Explain the process you would follow for corporate restructuring.
12. What do you understand by ethical issues in Strategic Financial Management ? Explain the possible major financial irregularities that cause financial scams in the business.
13. What do you mean by financial innovations ? Briefly discuss the drivers of financial innovations and also write about their implications.
14. What do you mean by derivatives ? Discuss the reasons for investment in derivatives and various types of derivatives.