

(i) Printed Pages : 2

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(ii) Questions : 10

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Master of Commerce 2nd Semester

(2054)

BUSINESS ENVIRONMENT

(Same for USOL Candidates)

Paper--M.C. 201

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :—Attempt *five* questions in all, selecting at least *one* question from each unit. All questions carry equal marks.

UNIT—I

1. 'Business environment is dynamic'. Elaborate this statement. What are the forces that shape the business environment ?
2. "An analysis of SWOT plays a very important role in the strategic management or business policy." Discuss. How are environment scanning and SWOT analysis interrelated and play a crucial role for strategic business management ?

UNIT—II

3. Has the Indian economy benefitted by liberalization ? If yes, discuss the areas where the economy benefitted. Also, critically evaluate the impact of privatisation on Indian Economy.

4. Why is it that even countries with abundant natural and human resources cannot afford to insulate themselves from others ? Discuss the factors that facilitate the integration of the global economy.
5. Critically examine the case for foreign direct investments in India. Also examine the extent and pattern of such investments since 1981.

UNIT—III

6. Assess the performance of the industrial sector in India since 1991. In the light of the growth rate achieved after its adoption, do you think the New Economic Policy can be justified in every way ?
7. “If the basic goals of economic development in India are to be realized, there is no alternative to fiscal prudence”. Elaborate.
8. “The functioning of monetary system must necessarily be in consonance with national development strategy”. In the light of this statement, discuss the role that should be assigned to monetary policy in India.

UNIT—IV

9. “Indian financial system can operate efficiently and effectively with the help of well-integrated money and capital markets.” Critically examine the statement.
10. Discuss in your own words the need for consumer protection in any society, especially in societies such as ours where the consumer is ignorant, not well informed and likely to be deceived in numerous ways. What are your suggestions to make things better for the consumer ?