

2054

M.Com. (Entrepreneurship and Family Business)

Fourth Semester

FB-405: Business Ethics and Corporate Sustainability

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry 16 marks.

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UNIT - I

- I. "Globalization poses a big challenge but also creates new opportunities for a business organization to be an ethical." Discuss.
- II. Explain in detail the contemporary ethical issues in Indian business with valid examples.
- III. "Human resource management policy must be ethical in every business entity." Discuss the ethical issues which are to be considered in various HRM functions in any business concern.
- IV. What do you mean by business ethics? What are the factors that highlight the importance of business ethics? Discuss the term 'ethical erosion' in detail.
- V. Write a detailed note on ethical issues at the top management.

UNIT - II

- VI. Discuss the concept of 'ethical dilemma' in detail. What are various theories to solve ethical dilemmas.
- VII. Discuss the conflict between 'Ethics and Profit' that a business faces. Suggest the ways to overcome this conflicting situation.

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- VIII. Explain the concept of Social Audit in detail. Discuss its relevance from the respective angles of different stakeholders and company itself.
- IX. What is CSR? Discuss the legal provisions related to CSR in India. Explain its prominence for different stakeholders.
- X. What do you mean by 'corporate governance?' Discuss various theories of corporate governance in detail.

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