

2054
M. Voc. (Fashion Technology and Apparel Design)
Second Semester
FTD-804: Fashion Styling (Theory)

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

- I
- a) What are principles of design?
 - b) What is Runway styling?
 - c) Enlist key responsibilities of a Photo Stylist.
 - d) What are the opportunities and challenges of freelancing as a fashion stylist?

2*4=8

UNIT I

- II What is fashion styling? What is the importance of Fashion styling? What are the misconceptions about styling? 8
- III Explain various tools of styling. 8

UNIT II

- IV Explain the following: 8
- a) Fashion Calendar
 - b) Shoot etiquettes
- V Discuss personality traits of a stylist. 8

UNIT III

- VI Explain elements of design. What is the importance of understanding and applying elements of design in Fashion styling? 8
- VII What is image consultation? What are the important points to be considered for image consultation? 8

UNIT IV

- VIII What are the steps to be followed for establishing as a fashion stylist? 8
- IX Explain careers in styling. 8

x-x-x