

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

9	1	9	7
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Exam. Code :

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B.Voc. (Retail Management) 2nd Semester
(2054)

BUSINESS ETHICS

Paper : GC-202 (Common for all B.Voc.)

Time Allowed : Three Hours] [Maximum Marks : 80

Note :—Attempt **FIVE** questions in all, choosing at least **ONE** question from each Section. Question No. 1 under Section A is compulsory. All questions carry equal marks.

SECTION—A

1. Attempt any **FOUR** parts :
 - (a) Define Business Ethics.
 - (b) Features of Right Theory.
 - (c) Define Corporate Governance.
 - (d) Define Virtues.
 - (e) What is Social Audit ?
 - (f) How spirituality is important ?

SECTION—B

2. Explain various principles of Business Ethics. What factors are to be considered for creating ethical organizations ?
3. Critically evaluate various theories of Business Ethics.

SECTION—C

4. How Business Ethics and Corporate Governance are related ? Write the principles of Corporate Governance.
5. Discuss ethical issues, dilemmas and challenges faced by business these days.

SECTION—D

6. Explain the different professional values relevant in current business environment.
7. Write in detail various issues and challenges faced at work places.

SECTION—E

8. What is corporate social responsibility ? Write the arguments in favour of and against corporate social responsibility.
9. How corporate governance, corporate social responsibility and corporate performance are related ?