

2054

B. Voc. (Fashion Technology and Apparel Design)
Second Semester

FTD-204: Concepts of Fashion and Apparel Design

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer the following:-

- a) What is length of a fashion cycle?
- b) Discuss the procedure for predicting trends.
- c) What is the role of fashion leaders in promoting a trend?
- d) Explain profile of an Indian or Western fashion designer. (4x2)

UNIT - I

- II. Explain fashion cycle with examples. (8)
- III. Discuss various sources of inspiration for fashion designers especially for developing a range or garments for a fashion show. (8)

UNIT - II

- IV. What is fashion forecasting? Differentiate between long term and short-term forecasting? How is this forecasting important for apparel industry? (8)
- V. Explain about fashion prediction agencies. (8)

UNIT - III

- VI. What is fashion adoption? Explain various theories related to fashion adoption. (8)
- VII. What are the factors that affect fashion? Explain with examples. (8)

UNIT - IV

- VIII. Discuss various opportunities for jobs or career in fashion industry. (8)
- IX. Explain various factors that affect design application and preference of designs or clothing. (8)

x-x-x