

2054

B. Voc. (Media and Entertainment)  
Second Semester  
MET-204: Mobile Journalism

Time allowed: 3 Hours

Max. Marks: 40

*NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.*

X-X-X

I. Write a short note on any four of the following:-

- a) Equipments for MoJo
- b) News blog
- c) Crowd sourcing
- d) Live streaming
- e) Convergence journalism
- f) News aggregator
- g) CMS
- h) Ethical issues in MoJo

(4×2)

UNIT - I

II. Discuss the influence of smart phone on modern journalism and democracy. (8)

III. Trace the development of MoJo and shed light on its distinguishing characteristics.(8)

UNIT - II

IV. Describe the steps in MoJo workflow with examples. (8)

V. What are the trends in Backpack Journalism? (8)

UNIT - III

VI. Elaborate on the various audio and video editing apps used in mobile journalism. (8)

VII. What are the points to be borne in mind while broadcasting live on Instagram and Youtube? (8)

UNIT - IV

VIII. With case studies on MoJo, discuss the growth of mobile journalism in India. (8)

IX. What are the future trends in mobile journalism? (8)

X-X-X