2054
B. Voc. (Logistic Management)
Fourth Semester
LEM-405: Logistics Management Information System

Time allowed: 3 Hours

Max. Marks: 80

NOTE: *Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.*

x-x-x

I. Attempt any four of the following:-

   a) What are the characteristics of MIS?

   b) MIS Vs Data Processing

   c) What are the limitations of MIS?

   d) Write short note on: Inter- organisational information system.

   e) Define Video Conferencing.

   f) Write short note on: MIS in Product Development. (4x4)

UNIT- I

II. Explain the concept of information system and design. Discuss the steps in implementation of information system. (16)

III. Discuss the approaches to MIS development? (16)

UNIT - II

IV. Explain the pre- requisites of an effective MIS. (16)

V. Differentiate between Executive Information System and Decision Support System. Discuss the recent developments in information technology. (16)

UNIT - III

VI. Write short notes on:

   a) Online information services

   b) Electronic Bulletin Board (2x8)

VII. Explain in detail the various Communication Channels and their importance in organization. (16)

UNIT - IV

VIII. Discuss how does MIS help in marketing and finance. (16)

IX. Discuss how does MIS help in inventory and logistics management. (16)

x-x-x