

(i) Printed Pages : 2 ^M14/12 Roll No.

(ii) Questions : 6 Sub. Code :

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Exam. Code :

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B.A./B.Sc.(General) 5th Semester
(2124)

FUNCTIONAL ENGLISH

Paper : Print Journalism

Time Allowed : Three Hours] [Maximum Marks : 70

Note :— (1) Attempt all the questions.

(2) All the parts of a question must be attempted together.

1. Write short notes on any *five* of the following in about 70 words each :

- (a) Headline
- (b) Inverted Pyramid
- (c) Obituary
- (d) Gutter
- (e) Yellow Journalism
- (f) Stringer
- (g) Tabloid.

15

2. Discuss the role, relevance and challenges of Print Journalism in the age of electronic and digital media.

OR

Define News. What are the essential qualities of News ? 10

3. Define News Gathering and discuss in detail the role of News Agencies as an indispensable source in Print journalism. Give examples of the News Agencies which are mentioned in your favourite newspaper.

OR

Explain the hierarchical structure in a Newspaper office, clearly specifying the role of an Editor, Sub-Editor and Copy-Editor. 10

4. What is Investigative Journalism ? Discuss the challenges faced by an Investigative Reporter and give examples of Investigative Reporting in recent times.

OR

Write in detail about the awards which are given to the journalists for their distinguished work. Give examples. 10

5. Define a Feature. What are the qualities of a well-written Feature ? Cite examples of different types of Features.

OR

Trace the history of the Press Council of India and write a detailed note on its role in preserving the sanctity of journalistic standards. 10

6. Write a detailed note on the qualities of a Sports Journalist. Give examples and frame at least 10 questions you would ask Vinesh Phogat as a Sports Journalist.

OR

What are the qualities of a creditable Book Review ? Write the Review of a book of your choice. 5+10=15