

(i) Printed Pages : 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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**Bachelor of Commerce 5th Semester
(2124)**

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper : BCM-505

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt any **FOUR** questions from Section-A. Each question carries **5** marks.

(2) Attempt **TWO** questions each from Section-B and Section-C. Each question carries **15** marks.

SECTION—A

1. Define Social Entrepreneurship.
2. Write a short note on Innovation.
3. Distinguish between Entrepreneur and Intrapreneurship.
4. Explain the term logistics management.
5. What is the role of e-commerce in promoting small business ?
6. Define Diversification.

SECTION—B

7. Explain briefly the theories of Entrepreneurship.
8. Explain the problems faced by Women Entrepreneurs. Also discuss the leading women entrepreneurs in India.

9. Explain the various environmental factors affecting entrepreneurship.
10. Define Business Planning. Discuss various steps involved in it.

SECTION—C

11. Define MSME. Explain in detail the registration process of MSMEs.
12. What do you mean by product planning and management ? Explain its components in detail.
13. What do you mean by e-commerce ? Discuss its features and the role played in promoting small businesses.
14. What are the various exemptions available to SSIs in India ? Explain in detail.