

(i) Printed Pages : 2 Roll No. ....

(ii) Questions : 14 Sub. Code : 

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Exam. Code : 

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Bachelor of Business Administration 5<sup>th</sup> Semester  
(2124)

**BUSINESS ENVIRONMENT**

Paper : BBA -303

Time Allowed : Three Hours] [Maximum Marks : 80

**Note** :— Attempt four short answer type questions from Section A.  
Attempt two questions each from Section B and  
Section C respectively.

**SECTION—A**

1. Discuss legislative institution in Political environment.
2. What are limitations of Environmental Analysis ?
3. What do you mean by social audit ?
4. Give the importance of foreign trade at National level.
5. What do you mean by Capitalism ?
6. Write functions of WTO. 5×4=20

**SECTION—B**

7. Define Business Environment. Explain the significance of study of Business Environment.

8. Discuss the NITI Aayog and its functions in detail.
9. Write down the various tools of Monetary policy of Reserve Bank of India.
10. Explain the responsibilities of Government towards the business. 15×2=30

### SECTION—C

11. Write a detailed note on Indian Business and Middle Class.
12. What are the reasons of Balance of Payments crisis in India.
13. What are the functions of International Monetary Fund ? Explain its objectives also.
14. Explain Porter's National Competitive Advantage Theory. 15×2=30