मान मीडिया परिदृश्य के संदर्भ

के भविष्य पर किया गया मंथन EXPR अपि की SIONS

An In-house Newsletter Of The Post Graduate Department Of Journalism And Mass Communication

आईआईएमसी, नई दिल और कॉलेज के पूर्व छा सम्मानित अतिथि थे। जी

नई दिल्ली के डीन

मुख्यमंत्री दुष्यंत चौटाला के जनसंपर्क अधिकारी मल सहारण ने अपने विचार रखे। कॉलेज के















याद किया और पत्रकारिता से जुड़े अपने अनुभव साझा किए। उन्होंने पत्रकारिता क्षेत्र के बदलते परिदृश्य के बदलाब परिभी पर बल दिया। प्रिसीपल अजय शर्मा ने भी पीआरसीआई प्रयासों प्रकाश डाला। कॉलेज के इंग्लिश विभाग की कॉल्अर्बन वर्गाकरते हुए कहा कि यह प्रयास इंडस्ट्री और एकादमिया की दूरियाँ सिंह, गगन्धीत वालिया, रितका सिन्हा की अध्यक्षता में तकनीकी सत्र आयोजित किया गया। कम करने में लाभकारी होगा। तकनीकी सत्र आयोजित किया गया।

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MEENAL DESIGNER



VAISHNAVI SUB-EDITOR



UNNATI DESIGNER



VIDHI SUB-EDITOR



SAMREEN SUB-EDITOR



JHANVI SUB-EDITOR



MANSHA SUB-EDITOR

PRINCIPAL'S MESSAGE



Principal, Dr Ajay Sharma

Goswami Ganesh Dutta Sanatan Dharma College, proudly accredited with an 'A+' grade by NAAC and recognized by the UGC as a 'College with Potential for Excellence,' stands as a testament to our dedication towards excellence in education. Our mission has consistently been to blend academic rigour with a rich array of extracurricular activities that nurture the holistic development of our students. Our institution has always been committed to fostering a vibrant and dynamic environment where students are encouraged to explore their creativity, develop critical thinking skills and uphold the values that define our academic and cultural ethos.

The college magazine "Expressions" is a quintessential platform for our students to channel their imaginative prowess and showcase their literary and artistic talents. This newsletter embodies our institution's vision by offering a stage for students and staff to express their thoughts, celebrate campus achievements and engage with the broader college community. Through writing, designing and editing, contributors gain invaluable experience that complements their academic journey and prepares them for future endeavours. At Goswami Ganesh Dutta Sanatan Dharma College, we encourage our students to reach beyond conventional boundaries and aspire to achieve excellence in every facet of their lives. We hope that "Expressions" continues to inspire, inform and ignite the passions of all who engage with it.

HOD'S MESSAGE

In an era marked by rapid digital transformation where information flows at an unprecedented pace, journalism plays a crucial role in guiding the public through the complexity of modern life. From informing the public and fostering accountability to illuminating stories that drive social change, journalism remains a vital force for awareness and accountability. It is with great pride and enthusiasm that I present to you our in-house newsletter "Expressions" of the departments for the session 2024-25 with the theme "Influence of Journalism in Present-Day Life." This theme could not be more relevant in a world where journalism continues to wield extraordinary influence over how we understand our society, its challenges and our place within it. I want to commend the dedicated team behind this magazine for their tireless efforts in capturing the essence of this powerful theme. Their hard work and commitment to exploring journalism's far-reaching impact bring depth and clarity to this edition. The magazine itself is a reflection of the team's passion for storytelling and their dedication to producing content that informs, inspires and engages.



HOD, Dr Priya Chadha

CAMPUS BUZZ

Sixth Prem Bhatia Lecture with Ms. Manraj Grewal

On the occasion of National Press Day on 16th November 2023, the Department held the sixth edition of the Prem Bhatia Lecture Series. Ms Manraj Grewal, Resident Editor of The Indian Express was the Chief Guest on the occasion.





She spoke on the topic 'Changing Face of Media' and shared important historical milestones related to the Indian press and highlighted the current industry trends.

Vaishnavi Sharma, BA Sem 3

Students Participate in 5th Chitra Bharti Film Festival

Young Communicators Club under the aegis of the PG Department of Journalism and Mass Communication took students to attend the 5th Chitra Bharati Film Festival organized by Bharatiya Chitra Sadhna in collaboration with Public Relations Department Haryana on 23 February 2024 at Red Bishop Resort, Sector-1 Panchkula. The students enthusiastically participated in the cultural activities and masterclass on Indian Cinema - Entertainment of Agenda chaired by eminent personalities like Sh. Vivek Ranjan Agnihotri (Film Director), Dr Chandra Prakash Dwivedi (Actor, Film Director, & Screenwriter) and Sh. Sandeep Bhutoria (Cultural Activist) In his lecture, Dr. Chandra Prakash Dwivedi and Sh. Sandeep Bhutoria explored



the multifaceted dimensions of Indian Cinema, emphasizing its role as both an entertainment and agenda-setting platform. He even highlighted the evolution of storytelling while Mr Bhutoria underscores cinema's societal impact engaging students in an insightful discourse on cultural narratives. Mr Vivek further shed light on how cinema can be used as a medium for the rejuvenation of the nation and to promote the concept of basic unity amongst the diversities Students of the club along with the faculty members Ms Arti Rani, Ms Ambica Joshi and Ms Parul Bakshi attended the event. The event was coordinated by Dr. Priya Chadha, HOD, Department of Journalism and Mass Communication.

Jhanvi, BA Sem 3

Students Win Second Prize in Amiphoria Fest

The students of PG Department of Journalism and Mass Communication won 1st prize in Documentary competition and bagged 2nd prize in short film video making competition as well. These events were part of National Amiphora Fest, organised by Amity University, Punjab and the theme of the Fest was 'Environment and Wildlife' . Around 30 teams from various colleges and universities participated in these two events.



Our college's Documentary team (Anmol, Jia Chaudhr, Rhythm, Yati, Prerika, Arish, Dhruv), as well as the short video team (Tarun, Nazar, Jaanmeet, Vasvi, Shravya) from GGDSD college, were felicitated with medals, trophy and cash awards. The students were accompanied by faculty co-ordinator Dr Gurjeet Kaur.

Samreen Sahib, BA Sem 1

Celebration of World Photography Day



To celebrate World
Photography Day on
19th August 2024, the
Young Communicators
Club organised an InterCollege Photojournalist
Competition themed 'Har
Ghar Tiranga'. Mantasha
Alam earned the first
prize, followed by Aniket
Rana in second place and
Karandeep in third.



Sabrina, BA Sem 1

GGDSD College Commemorates World Suicide Prevention Day with Powerful Street Play

The Post Graduate Department of Journalism and Mass Communication, in collaboration with the Post Graduate Department of Sociology of Goswami Ganesh Dutta Sanatan Dharma College, Sector 32 Chandigarh and Sarv Saksham, presented an evocative street play outside the Main Auditorium on 10 September 2024 in observance of World Suicide Prevention Day. The performance, marked by its poignant and thought-provoking portrayal of mental health issues, captivated an audience of students and faculty. Through its powerful narrative and moving depiction, the street play succeeded in stimulating profound reflections and raising crucial awareness about suicide prevention. Principal Dr Ajay Sharma highlighted the event's crucial role in fostering dialogue and dismantling the



stigma surrounding mental health issues. The event was notably enhanced by the support of Dr. Priya Chadha, Head of the Department of Journalism, and Dr. Mona Arora, Head of the Department of Sociology. Their exceptional leadership and dedication were vital to the event's resounding impact.

Shreya, BA Sem 5

Second prize in International Film & Photography Festival held in New Delhi

Mehakdeep Kaur, a student of the B.Voc Media and Entertainment Programme won second prize in the 19th PRISM International Flimsy Photography Festival held in New Delhi on 13th April 2024. The event witnessed more than 100 participants from various universities and colleges worldwide and was organized by Jagannath International Management School Vasant Kunj, New Delhi. Mehakdeep submitted her entry captioned 'NIMRATA' under the category of Portrait Photography and bagged 2nd prize among the top ten shortlisted participants.



Vaishnavi Sharma, BA Sem 3

Honourable Governor, Gujrat Shri Acharya Devvrat Confers Young Communicators Club, GGDSD College Chandigarh with 'Best Club' Award

The Young Communicators Club, GGDSD College Chandigarh, under the aegis of PG Department of Journalism and Mass Communication was conferred with the 'Best Club' award by the honourable Governor of Gujarat, Shri. Acharya Devvrat at the national award ceremony on 15th March 2024. The prestigious title of 'Best Club' was bestowed at the 5th Entrepreneur and Achiever's Awards 2024 ceremony for their exceptional activities and projects during the 2023-24 session.



Public Relations Council of India and Media Federation of India and the dignitaries present commended the exemplary efforts of the Young Communicators Club

Saniya, BA Sem 5

GGDSD College Student Anmol Shines at the National Online Mobile Photography Contest

GGDSD College student Anmol pursuing B.Voc Media and Entertainment has achieved a remarkable feat by securing a third position at the National Online Mobile Photography Contest, organized by the Public Relations Society of India (PRSI) - Chennai Chapter. Anmol outshone 235 photography enthusiasts from across the country, earning a Rs. 5,000 cash prize. College Principal Dr Ajay Sharma congratulated Anmol for his outstanding performance on the national stage. "This achievement reflects our institution's commitment to nurturing excellence in various fields and showcases the potential of our students," said Dr Sharma. HoD Dr Priya Chadha said, "We are proud of Anmol's success, which demonstrates the creative abilities and dedication of our students."



Organ Donation Awareness Event 'Bano India Ke Angdaata' Held

BIG FM and the Regional Organ and Tissue Transplant Organization (ROTTO) in collaboration with the PG Department of Journalism and Mass Communication successfully hosted the "Bano India Ke Angdaata" organ donation awareness event on 20th September 2024.

The event featured Dr. Navdeep Bansal from ROTTO, who educated attendees on the life-saving impact of organ donation and debunked prevalent myths. He stated "Every organ donor has the potential to save up to eight lives. It's time we spread awareness and encourage more people to pledge."

This event was successful due to the contribution of Dr. Priya Chadha (HOD of Journalism & Mass Communication) and all the heads of YCC, who worked at their highest to make it as engaging as possible.

RJ Vandita and RJ Gurri from BIG FM actively engaged the audience, encouraging them to pledge as organ donors. RJ Vandita remarked, "Being an organ donor is one of the most profound gifts you can give; it's a chance for someone else to live."



Vedika, BA Sem 1

YCC Club launches its first-ever podcast-'Communicators Archive'

To celebrate Teacher's Day, The Young Communicators Club of GGDSD, Sector-32, Chandigarh, launches a special episode of its first podcast series, featuring an inspiring conversation with esteemed college Principal Dr. Ajay Sharma. During the podcast, Dr. Ajay Sharma reflected on his personal views on the significance of Teacher's Day acknowledging the hard work, dedication and passion of educators who contributed to shaping the future of our society.



The campaign was well-received by students and faculty, with Dr. Ajay Sharma praising the initiative. Dr. Priya Chadha, HoD proposed the vote of thanks. "The youth should come forward and pledge their contribution to this noble cause."

Zoya Kainaat, BA Sem 5

Installation Ceremony of YCC

The Young Communicators Club (YCC) of GGDSD College, Sector-32, Chandigarh proudly hosted its installation ceremony on 16th September 2024, a significant event marking the beginning of a new chapter for the club. Held in the mini auditorium, the ceremony commenced at noon, bringing together an enthusiastic audience to witness the installation of the club's core team and celebrate the vision for the year ahead. The event was graced by two esteemed guests; Dr. Rupesh K Singh, Associate Vice president of corporate Affair, Adani group & chairman of the Chapter of PRCI, and Renuka Salwa, Vice president of North PRCI, both of whom shared inspiring messages with the attendees.





Unnati, BA Sem 5

Visit to Daily Post TV Channel

Students of the PG Department of Journalism and Mass Communication were taken for a visit to the Daily Post TV channel in Mohali on 20th September 2024. The students were addressed by Ms Deepika from the HR department and briefed about the various departments of the channel they also witnessed live recordings of the news TV studio of the channel. They were also told about the nuances of broadcasting for platforms. Further, students were told about the role and responsibilities of an anchor as well as the technical department, especially the PCR room.



The visit ended with a lively question and answer round and discussion that centred around media ethics, revenue generation and regional news. The students belonged to BA the first year and were accompanied by Dr. Divya Jyoti Randev.

Vidhi, BA Sem 1

Third Prize at Reel Making Competition at Chandigarh University Fest

A team of talented students - Yati, Mahak Dip, Anmol and Jaanmeet Kaur of B.Voc Media and Entertainment, were facilitated with trophies and certificates for securing third prize in the prestigious one-minute reel Competition - at the TechInvent Event organised by Chandigarh University. The event was held on Friday, 18th October and witnessed participation from numerous colleges and universities across the region. Principal Dr Ajay Sharma, congratulated the winners and said, "We're proud of our students' achievement, demonstrating their skills in storytelling and filmmaking."



The event was coordinated by Dr Priya Chadha, HoD, Department of Journalism and Mass Communication along with the teacher in charge, Dr Sonia Gupta.

Anish, BA Sem 5

Dr Priya Chadha acknowledged by GISR

The GISR Foundation, a non-government organisation registered under the Central Government Ministry of Corporate Affairs acknowledged Dr Priya Chadha, Head Department of Journalism and Mass.

Communication for her remarkable contribution to journalism, education and social advocacy and illuminated her as an accomplished academic and media professional and a true Gem of Society.

Principal of the College, Dr Ajay Sharma while congratulating Dr Priya Chadha said, "The college community joins me in expressing our deepest appreciation for this remarkable recognition. It is a testament to your tireless efforts, dedication and unwavering commitment to excellence."



Manveer, BA Sem 1

Students Secure Second Prize at Abhinay Competition at Chandigarh Group of Colleges Jhanjeri Fest Saviskar

A team of 14 talented students of B.Voc MET 2nd year, Goswami Ganesh Dutta Sanatan Dharma College Chandigarh were facilitated with trophies and certificates for securing second prize out of 17 other teams across the nation in the prestigious Competition -Abhinay (Nukkad Natak) at Chandigarh Group of Colleges Jhanjeri Fest Saviskar. The event was held on 22 October 2024 and witnessed participation from numerous esteemed colleges and universities across the region. The judge of the event was Mr Nirbhai Dhaliwal the lead cast of the popular web series 'Yaar Jigri Kasooti Degree'. Principal Dr Ajay Sharma, congratulated the winners and said, "We're proud of our students' achievement, demonstrating their skills in storytelling and filmmaking."



The event was coordinated by Dr Priya Chadha, HoD, Department of Journalism and Mass Communication along with the teacher in charge, Dr Sonia Gupta.

Parmeet, BA Sem 5

Fearful Future Wins Special Mention Award

The documentary 'Fearful Future' produced by the department has been given the 'Special Mention Festival Award' at the 13th Delhi Shorts International Film Festival 2024, New Delhi. It was chosen from over 246 entries across India and abroad. The documentary presents a stark vision of a world ravaged by environmental degradation, emphasising the dangers of unchecked pollution, deforestation and resource depletion. The documentary is directed and led by Dr. Priya Chadha.



Aastha, BA Sem 5

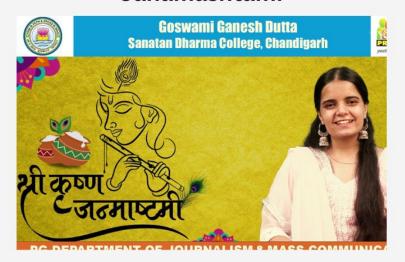
Content produced by the Department (Concept and Creation by Dr. Priya Chadha, HoD)

Live coverage of Independence Day



Live coverage showcased the 78th Independence Day celebration at college.

Video Poem on Janamashtami



A captivating video tells us the story of Lord Krishna's birth for Janamasthami

A podcast of Young Communicator Club



The podcast Communicators Archive features it's inaugural episode.

Honouring Mahatma Gandhi on Gandhi Jayanti



A video honouring Mahatma Gandhi on Gandhi Jayanti, reflecting his principles of peace and non-violence.

Content produced by the Department (Concept and Creation by Dr. Priya Chadha, HoD)

Episodes of 'Communicators Archive'



The Communicators Archive podcast series brings together experts from various fields to share invaluable insights and experiences. In one episode, Ms. Kirti from the SRF Institute of Nanoscience and Technology delves into advancements in mobile nanotechnology and its transformative potential. Another episode features Mr. Rakesh Singh, a junior executive in the Intellectual Property Rights (IPR) department at Baddi Laboratories, discussing the vital role of IPRI in protecting innovations. Additionally, RJ Abhimanyu Rai, a celebrated voice from Radio Mirchi, explores the art of radio storytelling and the evolution of modern media.

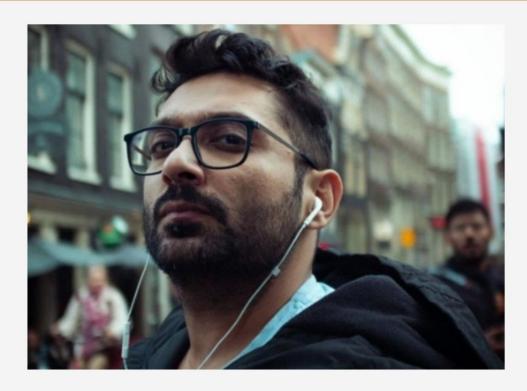
PSA on Swachh Bharat

A public service announcement on the theme of Swachh Bharat was created by the students to raise awareness about the importance of cleanliness and hygiene. The PSA emphasizes the collective responsibility of citizens to keep their surroundings clean and contribute to a healthier and sustainable environment. Through impactful visuals and powerful messaging, the students highlight simple actions, such as proper waste disposal, reducing plastic use and community participation, that can make a substantial difference.



This initiative aims to inspire individuals to take active steps in support of Swachh Bharat mission, fostering a sense of pride and accountability for a cleaner India.

An Interview with Director Divyanshu Malhotra



Divyanshu Malhotra is a versatile writer and director, having helmed multiple seasons of popular shows like Flames, Sixer, Brochara, Cubicles and Adulting. He has also contributed to the world of music as a lyricist for songs such as Sajan Bin, Haule Haule Vaadon Se and Daayien Baayien. Currently a freelancer, Divyanshu has an impressive background, having worked with top production houses and creative agencies like Yuvaa, Glitch, TVF and Prime Focus. He has also collaborated with major platforms and brands, including Netflix, Prime Video, Lionsgate and Redbull.

Rather than singling out any specific work as his favourite, Divyanshu finds joy and meaning in particular scenes, moments, or underlying ideologies from the projects he's worked on. His approach to storytelling reflects a deep connection to the craft, with a focus on the finer details that make each project unique.

Q. How do you feel the film industry has changed over time?

A. I feel that the emergence of OTT has become more accessible to new filmmakers. It has also become more global; you can access films and shows of other industries sitting in one corner of the world. This also positively influences creation as the distribution has gotten easier.

Q. What inspires you the most to write?

A. For me, it is a mode of survival. If I don't write many emotions will pent up within me. Secondly, it's the only way through which I can make any impact in the world, and that's my little contribution to the world.

Q. Were there any particular moments in the process of writing or directing that stuck with you?

A. There are a lot of moments where writing can open gates for you, allowing you to explore yourself more in the sense of thoughts, ideas, perspectives and so on.

Q. Was there any show you worked on that impacted your life?

A. I believe every show somehow has an impact on your life one way or the other. Every single show has to impact because the ideas come from within you and also affect your life moving forward.

Q. How do personal experiences project themselves into your writing?

A. Writing and creating any form of art comes from within you. Your art is bound to somehow project your experiences a thoughts. One of my most special moments was in my show, Flames wherein one of the characters was asked to give the other some space. Such things are something one can only learn from their own experiences.

Q. What message would you like to give to the youngsters aspiring to join the industry?

A. My message to aspiring youngsters would be, to stay focused, keep practising your art, and stick to the basics. The most important part is to keep learning about yourself more than all the external learnings that keep changing every few months.

Interview with Editor of Punjabi Tribune Ms. Arvinder Pal Johal



Arvinder Pal Johal is the Editor of the Punjabi Tribune, a leading Punjabi language newspaper. Born in 1965, she began her career with the Tribune in 1987 at the age of 22 and has accumulated over 35 years of experience in journalism. Johal has been recognised for her significant contribution to the field and her role in promoting Punjabi Culture and language. Under her leadership, the Punjabi Tribune has remained a vital source of news and information for the Punjabi-speaking community. Additionally, she was honoured with the Best Translation Award for her Punjabi translation of AS Dullat's book "Kashmir- The Vajpayee Years"

Q. Can you share what led you to join the Tribune and work there for more than 35+ years?

A. I never planned to become a journalist this early in my life. I was living in Patiala and finishing my degree when I learned about this opportunity. I did not have any experience but I gave the interview and got the job when I was 22. However, staying with the Tribune for so long has been a rewarding experience as it has allowed me to grow professionally while also contributing to a respected institution. The opportunity to be a part of it and to work with a talented team has been incredibly fulfilling.

Q. What does a typical day look like for you as the editor of the Punjabi Tribune? What are your key responsibilities?

A. As the editor, my typical day involves supervising the entire editorial team and overseeing the newspaper operation including subeditors and reporters. I review and approve articles, assign tasks and provide overall direction. Additionally, I write weekly editorials to shape our publication's voice and perspective.

Q. What are some of the biggest challenges that you have faced in your career?

A. The challenges I have faced are similar to what women face in this industry. One of the biggest challenges women face is working twice as hard to prove their abilities and commitment. You often juggle demanding professional roles with responsibilities at home such as managing a household. This balancing act is accompanied by ongoing discrimination, which makes it more difficult for women to advance and be recognised for their contributions.

Q. An essential part of journalism now is digital media. How has the shift to digital media impacted your role and newspaper functioning?

A. The shift to digital media has significantly both my role and the newspaper's functioning. Unlike before, when news was sent through physical letters and PO boxes, digital platforms allow us to work much faster. Information now travels instantly, making the process of publishing and updating news much quicker.

Q. How do you ensure that your newspaper maintains journalistic integrity and objectivity?

A. To ensure our newspaper maintains journalistic integrity and objectivity, we follow strict guidelines and fact-checking procedures, as outlined in our newspaper policy. We emphasise neutrality and ensure that all sides of the story are represented fairly. While maintaining these standards is crucial, it's also rare for us to encounter significant issues with integrity.

Q. What do you enjoy most about your role and what keeps you motivated in the fast-paced world of journalism?

A. What I enjoy most about my role is receiving feedback and seeing how our work resonates with readers. The response we get from the community including constructive criticism helps us to grow and enhance our reporting, making our newspaper even better. The satisfaction of making a meaningful impact and the positive responses from our audience keeps me motivated in fast-paced journalism.

An Exclusive Interview With Documentary Director Ravi Kamboj



Ravi Kambhoj is an award-winning curator, director, producer and marketing professional. He has worked as a senior executive at J. Walter. Thompson, Lowe Lintas and Grey Worldwide are among India's top five advertising agencies. He moved to New Zealand in the year 2000 and worked with several prestigious production houses, including National Television TVNZ in New Zealand. Festivalists' was founded by Ravi Kambhoj in 2007 in Wellington-New Zealand, to encourage, promote and support the Arts, Music, Dance and Theatre. Festivalists founded the Sydney/Australia to curate the most prominent South Asian Arts Festival in Australia called 'Parramasala' run by the Australian state government of 'New South Wales'. He was the 'Artistic Director' of the festival. Ravi has numerous very successful festivals and events under his belt in Australia and New Zealand, such as 'Parramasala', 'Sacred Music Festival, Yes India Film Festival,

'Taree Arts Festival', 'Indie Gems Films Festival, Jurassic Lounge', 'Gangsters Ball' and New Zealand Burlesque Festival to name a few. He now lives in Goa and wants to make Goa the most vibrating place for unique festivals and events. He founded 'PechaKucha Goa' in 2018 and curated the monthly event wherein professionals from Creative and Entrepreneurs are invited to share their ideas and stories and currently is the founder of TEDxMARGAON.

Q. What inspired you to become a documentary director?

A. I was drawn to documentary filmmaking because I wanted to tell a real impactful story that could inspire change and provoke thought. I have also been fascinated by the human experience and the world's complexities.

Q. What are some of the biggest challenges in this field?

A. The biggest challenges are funding and support staying true to the story while making it engaging and dealing with the unpredictable nature of real-life subjects and location so that's always been the challenge. Funding is one of the biggest challenges because you can write your stuff and do all the backhand work but your real challenge is finding the money.

Q. Can you tell us about your creative process when approaching a new project?

A. I start by diving deep into the research and getting to know my subjects. I let the story guide me organically, focusing on capturing authentic moments and emotions. It's a very deep answer but I have made it short for you, so the crux is the let the story guide you organically that's the most important thing.

Q. What role do you think documentary filmmaking plays in shaping cultural narratives and promoting social media?

A. Documentaries have the power to raise awareness, challenge perception and give a voice to those who might not otherwise be heard. They can inspire empathy and derive social change by presenting raw unfiltered truth. So let me give you an example; when you watch films or real stories, it is still a film, some parts real some parts not but in the documentary it has to be real and that is the difference.

Q. What advice would you give to emerging filmmakers?

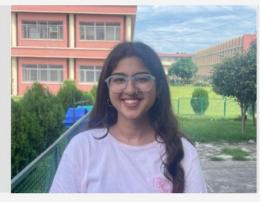
A. So, I would like to say that focus on stories that resonate with you be patient and persistent and always respect your subject. Authenticity and passion are the keys to making it a great documentary. So when I say resonate with you if you don't like what it's doing then your story will not be true. It first has to connect with you then you can go ahead and work towards it don't just pick up anything which you don't feel the connection with.

VOX POP

What are your thoughts on the ethical standards of Indian journalists?

Indian journalists are known for their moral and ethical standards. They are pretty good but I don't think the press is free as of now. I believe that Indian ethical standards are not always properly applied in reporting, sometimes due to the pressure from powerful personalities. That's why I think journalists should have more freedom to report raw and truthful news and deliver that to the public.

(Hiya, BA Sem 3)





I feel such questions being raised on such journalists who have a huge following doesn't look the most appropriate from a democratic point of view. So I think the ethical standards are definitely up for a toss when it comes to the Indian media and I feel that the media should address these issues from their part as well as from the government's point of view.

(Anandraj, BBA Sem 3)

In my point of view, a true journalist should provide accurate, authentic and real information to the public. According to me, journalists also have to face the dominating powers of some political parties. Some reporters are true to their ethical standards while some are breaking them too.

(Janvi, Bvoc Sem 1)





Even though journalism in India has been known for its ethics and morality for a very long time since its inception, I don't feel the situation is the same now. The perception of the general public has changed regarding both journalists and journalism in our country and I believe this change is justified. Journalists in our country indeed struggle to maintain their moral standards and ethics. All they do now is praise the incumbency and ignore all their flaws which, unfortunately, is very sad.

(Ravneet, Bvoc Sem1)

VOX POP

What are your thoughts on the ethical standards of Indian journalists?

I feel like sometimes journalists publish relevant as well as irrelevant news. Most of the time they get suppressed by the power of famous and big positional people. They also exaggerate news which is why the ethical standards of journalism are slowly disappearing. This should be solved so that the public can receive actual information through the news channels with proper ethical standards.



(Pulkit, BA Sem 1)



Talking about the ethical standards of Indian journalists, I think there are two types. One who presents the news as it is with real opinions and facts. They're not under any influence to hide the truth and ethical standards are maintained. On the other hand, some journalists might be under the pressure of political leaders or who might hide the facts, thus breaking ethical standards.

(Arshia, Bvoc Sem 1)

The ethical standards of Indian journalists have the greatest importance in maintaining the public's trust and taking care of a culture of transparency and accountability. According to me, I think Indian journalists are one of the major strengths of the public. People believe that journalists can act as their voice. They should always be unbiased, however, we notice that they end up doing the opposite sometimes.



(Riya, BBA Sem 1)



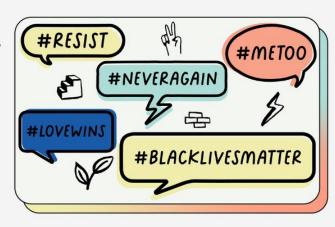
I think it mostly works on favouritism towards a particular leader or politician. Actual remains at the ground level, in a certain corner, as far as I know. So, whatever news is currently running should appear in newspapers and news channels as it is. In this era, everyone seems to be working under politicians at a higher level, they are already compromised due to connections and favouritism. I believe those ethics are no longer what they used to be.

(Anchal, MA Sem 1)

Harshita, Bvoc Sem 1 and Loveleen, Bvoc Sem 1

Swipe to Activism: How Gen Z is Transforming Political Movements on Instagram

The landscape of political activism is being reshaped by Gen Z, with Instagram playing a central role in driving this transformation. Initially recognized as a platform for sharing photos, Instagram has now become a focal point for promoting social justice, raising awareness and rallying support. For Gen Z, who have grown up in the digital era, the platform offers an accessible and influential avenue for engaging with political issues, connecting with like-minded peers and effecting tangible real-world change.



Instagram is also renowned for igniting widespread movements through viral hashtags. Hashtags such as BlackLivesMatter, MeToo and FridaysForFuture have generated millions of posts, capturing global attention on issues such as police brutality, sexual harassment and climate change. Activists from Generation Z utilize these hashtags to raise awareness, coordinate protests and exchange information. For instance, the BlackLivesMatter hashtag gained immense traction during the summer of 2020, attracting widespread attention and support.

Greta Thunberg, known as @gretathunberg, is a prominent figure in the FridaysForFuture movement, using her Instagram platform to showcase her climate strikes and gatherings, inspiring young people worldwide to urge action from global leaders.

While Instagram activism has achieved positive outcomes, it is not free from challenges. Some critics argue that the platform promotes "slacktivism", where users participate in superficial actions such as sharing posts without contributing to tangible change. Moreover, misinformation can rapidly spread on Instagram, causing confusion and distorting factual information. Another concern is performative activism, where influencers or users post about social justice issues for attention rather than genuine conviction.

Instagram has emerged as a potent tool for advocating political causes, particularly for Gen Z. Influential figures such as Shawntel Martinez, Blair Imani, Greta Thunberg and Amandla Stenberg leverage the platform to inform, rally, and foster communities around pressing issues. Utilizing infographics, trending hashtags and personal narratives, Instagram empowers Gen Z activists to question the existing order and advocate for social equity. Despite its challenges, the platform is proving to be an indispensable arena for driving political involvement and effecting tangible change in society.

Is Crowd-Sourced Journalism Effective?



"A mysterious aircraft alleged to be a UFO was spotted by a couple and a family of four near Ana Sagar Lake on their trip to Ajmer last night." Almost every one of us must have at least once been swayed by such headlines and news articles in the past, but such news is almost always followed by a question loomed large, 'can we trust the authenticity of such news'?

While crowd-sourced journalism is the need of the hour and provides us with the on-ground reality of the situation, covers stories that might otherwise be overlooked and helps us to connect with areas to which we have limited access, it is accompanied by its own set of cons. Crowd-sourced journalism, as the name itself suggests is a form of journalism where the public gathered information, photos, videos and other types of content are used, but the question arises, 'To what extent should such information be trusted and relied upon?' Often such crowd-sourced information is either misleading or contains incomplete information. For instance, during elections to spread hatred towards the opposition parties, certain elements of the society consider it their task to spread false rumours using social media platforms which often make it to news headlines, further influencing the larger audience. Now, how can we use crowd-sourced information while also maintaining the authenticity of the news? The answer to this would be fact-checking and verification of the information. No news platform shall display crowd-sourced information without any prior thorough verification and research. Such small steps will not only save time and resources but also regulate the spread of misinformation therefore preventing any kind of unnecessary chaos and reactions.

Importance Of Media In Sports



Television, radio, newspapers, magazines and online websites or portals constitute what we know as mass media. Even mediums such as literature and cinema are parts of mass media. Mass media influences human lives and minds in several ways. The media heavily influence the psycho-social development of the human mind. The 'media effect' shapes individual views and beliefs and influences how a person perceives certain things. The overall influence of all forms of mass media has augmented drastically over the years and will continue to do so. One could almost certainly say that the media influences human perceptions and opinions massively because we see or know only what they wish to show us. We probably would not know what we know had the media not existed!

Media coverage of sporting activities determines the attitude of the audience and their role. Often, the audience becomes handicapped and cannot make informed choices about what they are exposed to. The wishes of the audience are influenced by what the media shows them. People often depend on the media to form their opinions and widen their knowledge about sports. For example, a majority of the population prefers Chennai Super Kings to other teams during the IPL because of M.S. Dhoni's popularity. In this way, the media controls spectators' demands based on what they are supplied with. Media coverage is the most significant way of propagating sporting events. It acts as a positive catalyst in the process of promotion. Media companies pay for the rights and grants to broadcast sporting events.

The Fourth Pillar : How Journalism Safeguards Democracy



Walter Cronkite once said "Freedom of the press isn't just important to democracy; it is democracy." Media is called the fourth pillar of democracy because of its essential role in maintaining the balance of power within a political society. By providing citizens with accurate and timely information, the media empowers people to form informed opinions and participate meaningfully in the democratic process. Ethical journalism serves as a watchdog, holding the government accountable by exposing corruption, abuse of power and unethical practices.

One of the most iconic examples of journalism securing democracy is the Watergate scandal, which illustrates the critical watchdog function of the press. In the early 1970s, two journalists from 'The Washington Post', Bob Woodward and Carl Bernstein, uncovered a complex web of political spying, illegal activities, and abuse of power linked directly to the highest office of the U.S. government including President Richard Nixon. Through investigative journalism and reporting, they revealed the extent of the corruption, leading to widespread public outrage and eventually to the resignation of President Nixon. The Watergate scandal proved that a free and independent press has the power to challenge even the U.S. White House, securing democracy.

The influence of journalism extends far beyond simply informing the public; it also plays a pivotal role in shaping policy and governance. Investigative reporting frequently brings issues to light that might otherwise go unnoticed, compelling the government to address them. For example, the Watergate scandal not only led to the resignation of the U.S. President but also spurred significant reforms aimed at increasing transparency in the system. Ultimately, ethical journalism acts as a catalyst for ensuring that those in power craft policies that prioritize the betterment of society.

An informed citizenry is the foundation of any republic and journalism plays a vital role in ensuring that citizens have access to accurate information. By reporting on issues that impact society, the media empowers people to make educated decisions. Without reliable news, citizens would struggle to hold leaders accountable. By keeping citizens informed and amplifying diverse voices, journalism ensures that democracy remains vibrant, inclusive and truly represents the people's will.

Media's Role in Curbing Corruption



The media plays an important role in combating corruption, as it serves as a watchdog holding both, individuals and organizations accountable. News outlets use investigative journalism to expose corrupt activities, bringing them to the public's attention and pushing authorities to take appropriate action. This function is essential for promoting openness, accountability and good governance. One of the primary ways the media combats corruption is by identifying and reporting corruption incidents that would otherwise go unnoticed.

Investigative journalists delve deeply into public affairs, scrutinizing government transactions, economic activities and the behaviour of public authorities. By casting light on these practices, the media not only informs the public but also puts pressure on authorities to take corrective action. When the public is well-informed, corrupt practices are less likely to go unnoticed or unpunished. Furthermore, the media acts as a place for whistleblowers, allowing people to expose corruption. Many whistleblowers may fear reprisal or lack the means to bring their issues to light. The media by amplifying their voices, helps to ensure that such information reaches the public. This, in turn, creates a climate in which corrupt individuals or companies face appropriate scrutiny and legal consequences.

The media also educates people about their rights and the mechanisms for denouncing corruption. By raising awareness about the consequences of corruption on society, the media creates an anti-corruption culture. Public opinion influenced by media stories, can lead to a stronger demand for responsibility from leaders and institutions, lowering the prevalence of corruption. However, the media's involvement in fighting corruption is not without problems. In many parts of the world, journalists experience intimidation, restriction and even violence because of their work. Despite these risks, independent media outlets continue to play a critical role in the battle against corruption hence emphasizing the need for press freedom and journalist security.

In conclusion, the media's role in combating corruption is critical. The media has a crucial role in promoting transparency, accountability and integrity in society by investigating, exposing and teaching.

Sargun Kaur Bhasin, BA Sem 3

Journalism: A Threat to Mental Health



Journalism is a demanding profession that often places significant stress on those who work in the field. The pressure to meet tight deadlines, cover emotionally challenging stories and constantly be on alert for breaking news can all take a toll on a journalist's mental health. They frequently face situations that can lead to burnout, anxiety, depression and even post-traumatic stress disorder (PTSD). Covering traumatic events such as wars, natural disasters or crimes may expose journalists to secondary traumatic stress. Sometimes scrutiny and harassment that often accompany reporting in the digital age can aggravate feelings of isolation and stress.

Despite the challenges, mental health issues in journalists are often stigmatised, leading many to suffer in silence. The competitive nature of the industry and a culture that prizes resilience can discourage journalists from seeking help, further deepening the impact on their well-being. Addressing these concerns requires a multifaceted approach therefore new organisations must prioritise mental health by providing access to resources such as counseling services and stress management programs. Creating a supportive workplace culture is crucial, where open conversations about mental health are encouraged and seeking help is not stigmatised. Peer support networks play a vital role in this effort. Sharing experiences with colleagues who understand the unique challenges of journalism can provide emotional relief and practical advice. Formal peer support programs where journalists can confidentially discuss their experiences and receive guidance can also be an effective way to address mental health concerns.

In conclusion, the journalism industry must recognise the profound impact of the profession on mental health and take proactive steps to support its workers. By fostering a culture of openness and providing adequate resources, the industry can help journalists maintain their mental well-being while continuing to deliver essential news to the public.

Vedika Sharma, BA Sem 1

Paparazzi -Our Frenemy



Undoubtedly, you must have come across countless Instagram and Facebook posts related to celebrities not just in Bollywood but also Hollywood. But how do we get to know about their day-to-day life updates? Yes, you guessed it right- it is the paparazzi. They are independent photographers who take pictures of high-profile people such as actors, musicians, athletes, politicians and other celebrities, typically while the subjects go about their usual life routines. The paparazzi make a living by selling photographs of celebrities to media outlets that focus on tabloid journalism. Tabloid journalism refers to printing outlandish, lurid and sensational stories about topics like pop culture and crime to keep the readers entertained. Many people may like paparazzi for the day-to-day gossip that they add to their lives about the influencers whereas many also dislike them for invading the privacy of someone's personal life.

This concept was mainly introduced by Yogen Shah in 2002 when he papped celebrities at the wedding of filmmaker Subhash Ghai's daughter. As much as these people can be considered a challenge of invasion of privacy, they also hold the power to control a celebrity's image, status and wealth. Altogether, they show their audiences the all-too-human flaws of famous people who are mostly perceived to have a perfect lifestyle or a perfectly happy life without any flaws. But does paparazzi remain within their sphere of ethical limits doing the same?

That drama is omnipresent and the paparazzi are always ready to record it regardless of the comfort and consent of celebrities. The all-time attention deprives the celebrities of privacy for their valid human emotions and moments of depression, anxiety, challenges and fear. Not only are the flashlights and yelling of questions beyond annoying but the paparazzi also block the path or just jump directly at celebrities' cars with utmost inconsideration. Just like every coin has two sides and every topic has its merits and demerits, we can conclude that paparazzi also fall under the same category. The above-written contrasts and compares the two sides. It is now solely our decision, whether to consider it a boon or a bane.

Mehak Sharma, BA Sem 3

Media Trial



'Pen is mightier than sword'; this statement has been proven practical considering the current power of Media channels. News channels are a very strong medium for setting people's perspectives. Media trials are very common in today's time, the high profile cases are regularly watched by media channels because the public wants to know about those cases and for TRP, media channels cover every detail of these court cases. But sometimes media tends to overuse its power and set a biased perspective in the eyes of the public.

This can be done by declaring the accused as a criminal before any proceeding or leaking the identity of the victims. These stunts are usually for gaining views. But it harms society as if any accused in a case is innocent and yet the media has already set up a negative perspective of that person leading to the not being accepted by society and even family members of the person suffer while going in society. Such a situation can cause mental distress to a person and in some cases even lead to depression or suicide. Recently in the Air India Urination case (2023) In one of the incidents where allegations were made against a man that he had urinated on an Air India flight. The court clearly showed its concerns over the news channel for being 'TRP-driven'. The bench of Justices KM Joseph and BV Nagarathna said, "He was called names. He was denigrated. Everyone has the right to dignity." Indeed, in the race to be most popular, the news channels forget the individual's life and his privacy. Even the constitution ensures the right to privacy to every citizen so the media should not violate the protocol for views. At the same time in some cases, media trials and investigations have been proven right, such as in some high-profile cases where the media has helped in finding the culprit.

In conclusion, media trial is a double-edged sword and media channels should use it carefully and positively.

Aditya Raj Singh, BA Sem 3

PHOTO CORNER



मीडिया, संस्कृति और स्वतंत्रताः अतीत, वर्तमान और भविष्य विषय पर एसडी कॉलेज में हुआ सेमिनार

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एसडी कॉलेज में यंग कम्यनिकेटर्स सदस्य सांझी तस्वीर करवाते हए।

एसडी कॉलेज में यंग क्लब की नई कार्यव

घराड्): सेक्टर 32 स्थित गोस्वामी गणेश दत्त सनातन धर्म कालेज में पब्लिक रिलेशंस कौंसिल आफ इंडिया (पीआस्सीआई) और कॉलेज क जर्नेलिक एंड मास काम्यनिकेशन डिपार्टमेंट द्वारा साझे रूप से यंग कामयुनिकेटर्स कल्ब (वाईसीसी) की इंस्टलेशन सैरेमनी आयोजित की गर्ड । इस अवसर पर पीआरसीआई

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मीडिया की भूमिका पर किए उ

सह

चंडीगढ । चंडीगढ के सेक्टर 32 स्थित य कॉलेज के स्नातकोत्तर पत्रकारिता एवं उ संस्कृति और स्वतंत्रता अतीत, वर्तमान नेशनल सेमिनार का आयोजन किया ग यूनिवर्सिटी इंस्ट्रक्शंस प्रो. रूमिना सेठी जबिक आईआईएमसीए नई दिली के डी पूर्व छात्र सेमिनार में प्रो. गोविंद सिंह सम कॉलेज सोसायटी के महासचिव प्रो.अनि थे। इस नेशनल सेमिनार का उद्देश्य स रेडियो, टेलीविजन, सिनेमा और लोक म भूमिका पर प्रकाश डालना था।

उत्कृष्ट योगदान के लिए छात्र सम्मानित

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गोस्वामी गणेश दता सनातन धर्म कॉलेज, संकटर 32, चंडीगढ़ के पत्रकारिता और जनसंचार विभाग के अंतर्गत यंग कम्युनिकेटसं क्लब (वाइंसीसी) का भव्य उद्याटन समारोह आज आयोजित किया गया। समारोह में अदानी प्रम के कॉपीरेट अफेयर्स के एसोसिएट खाइस प्रेसिडेंट और पब्लिक रिलेशंस काउंसिल ऑफ इंडिया चंडीगढ चैप्टर के चेयरमेन, डॉ. रूपेश के. सिंह और पीआरसीआई उत्तर क्षेत्र की उपाध्यक्ष, हाँ, रेणुका सलवान ने मुख्य आतीथ के रूप में भाग लिया और छात्रों को प्रेरणादायक संदेश दिए। समारोह का मुख्य अस्कर्षण पिनिंग सेरेमनी रही, नहां श्रेया सुमन और परमीत चौधरी हो क्लब के अध्यक्ष और उपाध्यक्ष रूप में सम्मानित किया गया।



चंडीमद के मेर्चमी मगेश दत राजातान दान कालिया के फाकारिता और जनस्वार विभाग के अंतर्गत यंग कम्बुनिकेटर्स वरण के उद्घाटन समारोह में मुख्य उत्तवि हों रुपेश के रिंह और पीअएसंआई उरार बोग को उपस्यक्ष डॉ. रेप्ता सलवास रव

अश्रप्रीत कीर को महासचिव और आस्था शर्मा को संयक्त सचिव के रूप में नियुवत किया गया। कॉलेज के प्राचार्य डॉ. अजय शर्मा ने कहा-यह पहल छात्रों को व्यावहारिक ज्ञान और संचार की कला में निप्ण बनाने के लिए एक महत्वपूर्ण कदम है, जो उद्योग और शिक्षा के बीच की खाई को पाटने का कार्य करती है। छात्रों को उनके उत्कृष्ट योगदान के लिए सम्मानित किया गया। स्वतंत्रता

दिवस कार्यक्रम की कवरेज के लिए गौरी शर्मा को सम्मानित किया गया, वर्षाक वनमाष्ट्रमी पर प्रस्तुत वीडिया कविता के लिए प्रथनूर की सराहना की गई। इंटर-कोलंज फोटो जनींलज्म प्रतियोगिता में पीजीजीसी-11 की मंताशा ने प्रथम पुरस्कार जीता. नविक जीजोडीएसडी कॉलेब के अनिकेत राणा और पीजीजीसी-11 के करनदीप सिंह ने क्रमशः दितीय और तुलीय पुरस्कार हासिल किए।

नैशनल सैमिनार में पत्रकारिता के भविष्य पर मंथन

महीवह,29 freeze भीनीवीच्याची परिलेख सेंपटर 32 के स्वाच्योतर प्रशासीक एवं जनसंबार विभाग को ओर से मेडिया, संस्कृति और मनाभार असीत, परीवन और भविषय विकास गर एक दिवसीय नैदानार विभिन्नर का आयोजन किया गया। पञ्चन श्रीनवसिंदी की चीन श्रीनवसिंदी इंस्ट्रेमलम दीवुआई प्रा. गर्रमना घेडी प्रा बीके पर मुख्य अतिक्रि के तीर पर ordinant of mode, selectionals ad fered in the circles arbest और फॉलेज के पूर्व प्रश्न मेंग्रियार में क्षेत्रपेक्षित सिंह सम्पनित अतिथि थे। जीओंडीएसडी बांगेल मोमहारी के महा संविध के अभिरुद्ध खेली भी इस मीके पर भीजाद थे। इस गेरियकर कर उदेश्य स्वतंत्रका आदोलन में समाचार पत्रों, रेशियों, टेल्सीकान, सिनेमा और eine altere alter foliose difere



• • • नेशनल सैमीनार में वर्तमान मीडिया परिदृश्य के संदर्भ में पत्रकारिता के भविष्य पर किया गया मंथन

तीनेनार बागर दिखाने हुए असिक्त। सीनेनार में हिस्सा तेने बाते ग्रहेस्थान गोरवाच्या गागेशा दल सामापन धार्म कॉलिज के अवोजन भी किया गया जिल्ली है। बोलिस के लियाना अस्ताताकारिया प्रश्नातिका एकं जानमंद्रीय विकास की और से हिन्दुन की पूर्व सहराक संपादक आसीत. मीडिया कि मामने आने 'मोडियुद्देने सोन्द्र में स्वतंत्रकारेने वार्तीवात वर्तवात और

सिंह बराह): सेंबटर-32 - डिसियल डॉ. आवप शर्मा ने मीडिया के सामने आने का युरीतियों के बारे में जानवारों देने के लिए मीति प्रोफेशनराम का आधार रणा किया। कॉलेज की राजिए डॉ. मधु शर्मा ने भी गोड़िया से जुड़े अपने उन्तुभवों की सां।