

2124
P.G. Diploma in Mass Communication
First Semester
PGDMC-102: Print Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in 75 -100 word each:-

- a) Elements of News
- b) 5Ws and 1H
- c) Lead
- d) Online Journalism
- e) Concept of Beats
- f) News Analysis
- g) Articles
- h) Features
- i) Subbing Symbols
- j) Editing

(5x4)

UNIT - I

- II. What are News Values? Explain with examples.
- III. Write an elaborate note on News Sources.

(20)

(20)

UNIT - II

- IV. Discuss the role and responsibilities of reporting staff?
- V. Explain the concept and research in reporting.

(20)

(20)

UNIT - III

- VI. Write a detailed note on types and purposes of Interviews.
- VII. Explain in detail Editorial Writing.

(20)

(20)

UNIT - IV

- VIII. Explain the Significance and Principles of Editing.
- IX. Write a brief note on DTP.

(20)

(20)

x-x-x