

(i) Printed Pages: 2 11/12 Roll No.

(ii) Questions : 5 Sub. Code :

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Exam. Code :

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Master of Arts (English) 3rd Semester
(2124)

Opt. (ii) CULTURAL STUDIES-III
Paper-X

Time Allowed : Three Hours] [Maximum Marks : 80

Note :—Attempt ALL questions. All questions carry equal marks.

1. How do John Fiske's "The Modes of Television" elucidate the relationship between television content and audience interpretation ?

OR

In what ways does Simon During's analysis of television's role in shaping cultural narratives and social identities contribute to our understanding of contemporary media practices ?

2. How does Sarah Berry Flint's essay "Genre" redefine traditional understandings of genre within literature and media ?

OR

In what ways does Flint's analysis of genre as a social and cultural construct illuminate the relationship between genre conventions and audience expectations ?

3. In what ways does Christina Dunbar Hester's essay illustrate the process of reinvention in FM radio technologies and how does this reinvention reflect broader societal changes and the evolving landscape of media consumption in the twenty-first century ?

OR

How does Walter Benjamin's "Reflections on Radio" critique the relationship between radio, art and mass culture and what insights does he provide regarding the impact of radio on individual perception and collective experience in the age of technology ?

4. How do Jean Burgess and Joshua Green's analyses in "YouTube's Cultural Politics" illuminate the power dynamics and cultural implications inherent in user-generated content on YouTube and what does this suggest about the platform's role in shaping contemporary media landscapes ?

OR

In what ways can Stiegler's concept of isonomy inform future media practices and the development of more equitable digital spaces ?

5. In what ways does Groensteen's assertion that a definitive definition of comics is unattainable reflect broader issues in media categorization and representation ?

OR

What criteria can be established to assess the cultural significance of comics as a medium, based on Mitchell's insights ?