

2124  
M.Com. (E.F.B.) Third Semester  
FB-301: Industrial Economics

Time allowed: 3 Hours

Max. Marks: 80

*NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry 16 marks. Use of non-programmable calculator is allowed.*

x-x-x

**UNIT - I**

- I. What do you mean by industrial economics? Discuss nature and scope of industrial economics.
- II. Discuss features of different types of market structures.
- III. Explain various methods for the measurement of monopoly power.
- IV. Discuss economies of scale.
- V. Write short notes on the following:-
  - a) Innovations and barriers to entry
  - b) Size and growth of firm

**UNIT - II**

- VI. Explain the role of advertising in the determination of price.
- VII. Explain the impact of allocative efficiency and productive efficiency on market performance of a firm.
- VIII. Discuss pattern of Industrial Growth in India since 1951.
- IX. Explain the features of National Manufacturing Policy of India.
- X. Critically evaluate the impact of Liberalisation and Privatisation in Indian Industry.

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