

2124

B. Voc. (Logistic Management)

First Semester

Paper-LEM-103: Introduction to Logistics Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:

1. What are the objectives of logistics?
2. Write a short note on retail logistics.
3. Explain the evolution of logistics management.
4. Explain briefly the strategic role of logistics.
5. Write a short note on role of logistics providers.
6. Define integrated logistics and how does it work.

(4x4)

UNIT -I

II. Elaborate on the history and evolution of logistics.

(16)

III. Highlight the work of logistics with reference to the logistics Interface with marketing.

(16)

UNIT -II

IV. Define logistics management? Explain the model and process of logistics management.

(16)

V. Discuss in detail the role of logistics management.

(16)

UNIT - III

VI. What are the various types of strategies in logistics?

(16)

VII. Discuss the emerging concept in logistics by highlighting the designing and implementing of logistical strategy.

(16)

UNIT - IV

VIII. 3PL and 4PL are deeper forms of outsourcing of logistics, however these forms are not suitable for small companies, Comment.

(16)

IX. Explain the concept of distribution channels? Discuss the various functions performed by distribution channels.

(16)

x-x-x