

B. Voc. (Retail Management) Third Semester
GC-302: E-Commerce
(Common for all B.Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

X-X-X

I. Answer any four of the following:-

- a) Explain the basics of E-Commerce.
- b) What is B2C in E-Commerce models?
- c) Define Electronic Payment Systems and its types.
- d) What is Electronic Data Interchange (EDI)?
- e) Describe the concept of Enterprise Resource Planning (ERP).
- f) Highlight the key regulatory aspects of E-Commerce. (4x4)

UNIT - I

- II. Compare web-based businesses with traditional businesses. Discuss the growth of E-Commerce and its present potential in India. (16)
- III. Explain the different models of E-Business based on the relationships of transacting parties (B2B, B2C, C2C, and C2B). Discuss the importance of E-Business in today's world. (16)

UNIT - II

- IV. How has E-Commerce impacted supply chain management and customer relations in modern organizations? (16)
- V. Discuss the types of electronic payment systems. Highlight the risks associated with electronic payment systems. (16)

UNIT - III

- VI. What is EDI, and how is it applied in businesses? Discuss the legal, security, and privacy issues related to EDI. (16)
- VII. Explain digital signatures and their role in electronic transactions. What are the types of digital documents used in E-Commerce? (16)

UNIT - IV

- VIII. What are the business benefits of ERP systems? Discuss the challenges faced during ERP implementation. (16)
- IX. Define Business Process Re-engineering. Explain the ERP system development process and its regulatory aspects. (16)

X-X-X