

2124

B. Voc. (Food Processing and Preservation)  
Fifth Semester  
FPP-503: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit. All questions carry 16 marks.

x-x-x

1. Attempt any four questions from the following:

- a) What is resource management?
- b) Define manpower modelling.
- c) Explain briefly steps in control process.
- d) Differentiate between upward and downward communication.
- e) Write a short note on SWOT analysis.
- f) Explain the characteristics of a good leader.

**UNIT - I**

2. What is organization? Discuss in detail the nature and importance of organization.
3. Explain in detail the different schools of management thought.

**UNIT - II**

4. What is coordination? Discuss in detail the techniques of coordination.
5. Discuss the different types of plans. Explain the steps in planning.

**UNIT - III**

6. Explain in detail the nature and various types of communication.
7. Write detailed notes on:
  - A) Authority and responsibility
  - B) Recognizing and rewarding staff members

**UNIT - IV**

8. What is leadership? Explain in detail the different leadership styles.
9. Define the term motivation. Discuss Maslow's theory of need hierarchy in detail.

x-x-x