

2124
B. Voc. (Logistic Management)
Fifth Semester
Paper-LEM-503: International Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) ADR's Vs GDR's
- b) Differentiate between international business and domestic business.
- c) Briefly explain the factors which determine the competitive advantage of nations.
- d) Explain briefly the recent Indian trade agreements.
- e) Give a brief account of IMF's financing policies and facilities.
- f) "IDA is the soft loan window of the world bank". Explain in brief. (4x4)

UNIT - I

- II. Discuss the Mercantilism theory of international trade. (16)
- III. What are the various complexities in international business? Explain various modes of entry in the international business. (16)

UNIT - II

- IV. What do you understand by globalization? Explain the growing importance of globalization in the world economy. (16)
- V. Why do critics oppose globalization? (16)

UNIT - III

- VI. Examine the drawbacks in the functioning of WTO. (16)
- VII. "Balance of payment is always in balance". Comment. (16)

UNIT - IV

- VIII. "Foreign investments play a significant role in the economic development of a developing country". Explain this statement and give suggestions to increase the inflow of foreign investments. (16)
- IX. Explain recent trends in India's foreign trade with respect to its value, composition and direction. (16)

x-x-x