

2124

B. Voc. (Logistic Management) FYUP  
First Semester

BLM-101: Introduction to Logistics Management

Time allowed: 3 Hours

Max. Marks: 80

*NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.*

X-X-X

I. Answer any four of the following:-

- a) Why is logistics important for modern business?
- b) What role does logistics play in retail?
- c) Explain the key components of logistics management.
- d) What are the different types of logistics models?
- e) How do logistic managers contribute to strategic decision-making?
- f) What is a third-part logistics (3PL) provider?

(4x4)

UNIT - I

- II. Explain the evolution of logistics from its origin to its current role in global business. (16)
- III. Discuss the various objectives of logistics and how they contribute to organizational efficiency? (16)

UNIT - II

- IV. Define logistics management. Explain its key components and how they contribute to efficient supply chain processes. (16)
- V. Explain the concept of integrated logistics management and its importance in achieving cohesive supply chain operations. (16)

UNIT - III

- VI. Define logistics strategy and discuss its role in enhancing a company's supply chain efficiency. (16)
- VII. Discuss in detail the emerging concepts in logistics and their potential impact on the industry. (16)

UNIT - IV

- VIII. Discuss the reasons behind logistics outsourcing and its advantages for businesses. (16)
- IX. Describe the types of distribution channels in logistics and also explain their functions and importance in ensuring efficient product delivery. (16)

X-X-X