

(i) Printed Pages : 2

Roll No.

(ii) Questions : 10

Sub. Code :

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Exam. Code :

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Master of Commerce 1st Semester
(2122)

MANAGERIAL ECONOMICS
(Same for USOL Candidates)

Paper : MC-101

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt five questions in all, selecting at least one question from each unit.

UNIT—I

- I. What is managerial economics ? Discuss relationship of managerial economics with economic theory and other decision sciences. 4,12
- II. Why do the firms exist and what functions do they perform ? Outline the constraints on the operation of firms. 10,6
- III. Discuss the international framework of managerial economics. 16

UNIT—II

- IV. What is Price Elasticity of demand ? What are the various methods to measure price elasticity of demand ? 4,12

- V. Critically discuss the indifference-curves theory of consumer behaviour. 16

UNIT—III

- VI. What do you mean by price discrimination ? Discuss international price discrimination and dumping. 6,10
- VII. Give a detailed account of Transfer Pricing. 16
- VIII. Explain the risk and uncertainties involved in managerial decision making. How is the risk measured using probability distribution ? 10,6

UNIT—IV

- IX. Discuss the impact of technological change on productivity of labour. 16
- X. Discuss the mutual relationship between industrial innovation and technology. 16