

Exam. Code: 0311
Sub. Code: 2688

2122
M.Com. (E.F.B.) First Semester
FB-102: Entrepreneurship Development - I

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit.

x-x-x

UNIT - I

- I. Discuss entrepreneurship as a career. (16)
- II. Who is an entrepreneur? Discuss his roles and responsibilities. (16)
- III. Highlight the importance of problem solving and creativity in context to entrepreneurship. (16)
- IV. What are the issues and challenges in entrepreneurship development? (16)
- V. Explain the important theories of entrepreneurship. (16)

UNIT - II

- VI. What is OSI? Also discuss the different sources of idea generation. (16)
- VII. Discuss the importance of risk and uncertainty analysis in venture selection. (16)
- VIII. Explain the classical approach to strategy formulation in detail. (16)
- IX. What is understood by a detailed project report? How is it different from preliminary project report? (16)
- X. Discuss the operational issues in SSE. (16)

x-x-x