Exam. Code: 0311 Sub. Code: 2691

2122

M.Com. (Entrepreneurship & Family Business)-First Semester FB-105: Human Behaviour in Organizations

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry equal marks.

x-x-x

UNIT I

- 1. Examine the important challenges of future organisations. Can they be met by understanding human behaviour?
- 2. "Reinforcement theory of learning is at the root of behaviour modification". Examine this statement.
- 3. Discuss the steps which you would take to reduce perceptual errors as you appraise the performance of your subordinates.
- 4. 'Values are a powerful, silent force affecting human behaviour.' Elaborate the statement highlighting the sources of values. Recognise the highly productive values for an effective organisation.
- 5. "Non-financial incentives are as strong motivators as financial ones." Critically examine the statement in the light of Maslow's and Herzberg's theories of motivation.

UNIT II

- 6. 'Stress is highly individualistic in nature.' Comment. Elaborate the consequences of stress.
- 7. Why is change resisted in organisations? What can the managements do to overcome it?
- 8. Explain the principal barriers to management communication and suggest measures for removing them.
- 9. Why do inter group conflicts arise? What are their ill consequences? How would you prevent such conflicts?
- 10. Critically evaluate the different approaches to study the leadership behaviour. Is there any best style of leadership?