

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

0	8	1	2
---	---	---	---

Exam. Code :

0	0	1	2
---	---	---	---

**Bachelor of Commerce 2nd Semester
(2042)**

INTERDISCIPLINARY E-COMMERCE

Paper-BCM-203

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :—Attempt any **four** parts each carrying **5** marks from Section A. Attempt any **two** questions each from Section B and Section C carrying **15** marks each.

SECTION—A

1. Attempt any **four** parts :

- (a) Differentiate between e-commerce and e-business.
- (b) What are the advantages of e-governance ?
- (c) What is cryptography ?
- (d) What are the features of mobile commerce ?
- (e) What do you mean by digital signatures ?
- (f) What are the drawbacks of traditional payment system ?

SECTION—B

- 2. What is e-commerce ? Write in detail the framework of e-commerce.
- 3. What is e-business model ? Explain different types of e-business models in detail.

4. What factors are contributing to the growth of e-commerce in India ? Discuss in present context.
5. Explain various tools of e-commerce.

SECTION—C

6. Explain in detail the changes required in organization structure with respect to e-commerce business.
7. Discuss the impact of e-commerce on various sectors.
8. What is Electronic Data Interchange (EDI) ? Discuss the importance of EDI in managing the business.
9. What is Electronic payment system ? Discuss various types of options available for electronic payment these days. What are the threats related to them ?