

2072

B. Voc. (Media and Entertainment)
Second Semester
MET-204: Mobile Journalism

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Backpack reporting
- b) Webcasting
- c) Mojo and news credibility
- d) Gimbal
- e) Digital storytelling
- f) Mojo and citizen journalism
- g) Data dependence
- h) Mojo as a threat to traditional journalism

(4x2)

UNIT - I

II. Define Mobile Journalism. Describe its characteristics and drawbacks. (8)

III. How has the coming of the smart phone revolutionized journalism? Support your answer with suitable examples. (8)

UNIT - II

IV. Describe the steps involved in the Mojo workflow. (8)

V. What are the current global trends with regard to convergence journalism? (8)

UNIT - III

VI. What are the essential mobile apps and equipment being used by journalists for audio and video recording and editing? (8)

VII. What the important requisites for the preparation and conduct of live news programmes on Facebook and Youtube? (8)

UNIT - IV

VIII. Write a detailed note on two mobile journalism success stories from India. (8)

IX. What is the future of mobile journalism in a world where technology changes very fast? (8)

x-x-x