

2072

B. Voc. (Media and Entertainment)

Second Semester

MET-205: Freelance Journalism

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Stringer
- b) News blog
- c) Column
- d) Microblog
- e) Hook
- f) News analysis
- g) Page 3
- h) Lead

(4x2)

UNIT - I

II. Define freelancing. What are the benefits and drawbacks of being a freelance journalist? (8)

III. What is the scope of freelance journalism today? What are the necessary skills required for freelancing? (8)

UNIT - II

IV. How important is networking in the field of freelance journalism? How will you pitch your ideas to an organisation? (8)

V. What are the ethical issues that arise while practicing freelance journalism? Explain with the help of suitable examples. (8)

UNIT - III

VI. What is a feature article? Describe the various types of features. (8)

P.T.O.

(2)

- VII. Write a review of any latest movie that you have seen. (8)

UNIT - IV

- VIII. What is a Vlog? Describe the various types of vlogs including present day examples. (8)
- IX. Define podcast. What are the essential elements required to produce a successful podcast? (8)

x-x-x