

2072
B. Voc. (Retail Management)
Second Semester
GC-202: Business Ethics
(Common to all B. Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write a brief note on the following:-

- a) Work ethics
- b) Social audit
- c) Self Confidence
- d) Challenges in the work place

(4x4)

UNIT - I

- II. What is business ethics? Explain the principal of business ethics. (8+8)
- III. Describe some theories of business ethics. (16)

UNIT - II

- IV. How ethics can make corporate governance more meaningful? Explain it. (16)
- V. Discuss the important issues in Indian business. (16)

UNIT - III

- VI. Write a short note on professional values. Explain the valuing time and service learning. (8+8)
- VII. Describe the spirituality and commitment with examples. (8+8)

UNIT - IV

- VIII. Define the social responsibility of business with respect to different stake holders. (16)
- IX. What is arguments and against social responsibility of business? Explain the corporate social responsibility. (8+8)

x-x-x