Master of Arts (English) 2nd Semester (2042)
Opt (i) CULTURAL STUDIES-II
Paper –VII

Time Allowed: Three Hours]

[Maximum Marks: 80

Note: — Attempt all the questions. Each question is of 16 marks.

1. Popular culture is often seen to be "an arena of consent and resistance in the struggle over cultural meanings". Explain in context of the essay prescribed. Illustrate using examples.

OR

Explain how Madonna subverts patriarchal cultural hegemony through her music?

2. Discuss how Dick Hebdige, in his essay prescribed for you, critically examines the various aspects of subculture.

OR

Explain how subcultures employ 'style' as a tool of expression and resistance with reference to Paul Willis' "The Motor Bike and Motor Bike Culture".

3. What do you mean by "public sphere", and how is it different from "civil society" and "mass culture"?

OR

Trace the history and transformation of public sphere as delineated by Habermas.

4. How does Allen Swingewood theorize "mass society"?

OR

Discuss the relationship between culture industry and free time. How does culture industry dictate the leisure activities and choices of the public?

5. "Celebrities are larger than life". How will you explain it in the light of Michael Ryan's prescribed essay?

OR

"Celebrities have become articles of trade that can be bought and sold in a marketplace. Obviously, you can't buy them, but you can buy their representations". How will you delineate this assertion in the light of Ellis Cashmore's prescribed essay?