

(i) Printed Pages: 2

Roll No. ....

(ii) Questions : 10

Sub. Code :

3	8	1	4
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Exam. Code :

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Master of Commerce 2<sup>nd</sup> Semester

(2042)

**RESEARCH METHODOLOGY IN COMMERCE**

(Same for USOL Candidates)

Paper—M.C. 202

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt *five* questions, selecting at least *One* question from each unit. All questions carry equal marks.

**UNIT—I**

1. Explain different types of research design. What are the Features of Good Research ?
2. Briefly describe the different steps involved in a research project. Why is review of literature included in research report ?
3. List the characteristics of Scientific Research. Explain different steps involved in designing in scientific study.

**UNIT—II**

4. (a) What are the factors influencing the selection criteria of different survey methods ?  
(b) What are the main merits of case study method in conducting research studies ?

5. (a) What are the factors that you would take into account while designing a questionnaire ?  
(b) What are the main merits of library method of collecting data during research ?
6. Differentiate between Probability and Non-Probability Sampling. Discuss systematic, stratified and cluster sampling.

### UNIT—III

7. Discuss the significance of style of writing, back matter and pictorial presentation and graphs in Report Writing.
8. (a) Explain the importance of classification and tabulation.  
(b) Examine the different documentation styles used in Research.  
(c) What is significance of bibliography ?

### UNIT—IV

9. What is meant by multivariate analysis ? Explain different multivariate techniques used as tool of analysis in research.
10. Discuss the layout of a research report covering all relevant points. Discuss guidelines for preparing a good research report. What are the problems that are faced in writing the research report ?