

2082  
Certificate Course (Add-on-Course)  
Journalism  
Paper-A: Theory

Time allowed: 3 Hours

Max. Marks: 90

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

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I. Write short notes on any five of the following in about 50-70 words each: -

- (a) Beat
- (b) Headlines
- (c) Anchor
- (d) Yellow Journalism
- (e) News room
- (f) Contempt of Court
- (g) Press Council of India
- (h) Radio discussion (5×2)

**UNIT-I**

- II. Give a brief account of the definition and classification of newspapers. (20)
- III. Critically analyse the current scenario of the media industry. (20)

**UNIT-II**

- IV. Describe a newspaper organization and the position of the news editor and sub-editor in the organization. (20)
- V. Comment upon the organizational set up of online media organization. (20)

**UNIT-III**

- VI. How citizens and corporate are good sources of information for media content? (20)
- VII. Why making and maintenance of sources is an important aspect of networking? (20)

**UNIT-IV**

- VIII. State different types of media content. Explain each one in details. (20)
- IX. What role does current affairs programmes for TV and Radio Plays? (20)

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