

Diploma Course (Add-on)
Journalism
Paper-A: Theory

Time allowed: 3 Hours

Max. Marks: 90

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

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- I. Attempt any five of the following in 75-100 words each:-
- Give an example each of the Nut Graph and the inverted pyramid forms of news structure with leads.
 - How important is an effective lead for a time-sensitive news story? Give an apt example.
 - Write a brief note on the significance of Art. 19(1)(a) vis-à-vis journalistic writing.
 - With an appropriate example, state how editing can make or mar a textual print story?
 - Which four news values are to be kept in mind for a story on a natural disaster?
 - While writing a news feature on a celebrated individual's recent achievement, which news values are the most crucial?
 - Explain any two types of leads with examples.
 - What are the two key differences between editing for print and TV? (5×2)

UNIT-I

- II. Discuss the code of ethics for journalists detailed under the Press Council of India. (20)
- III. Give a brief history of the Indian Broadcasting Foundation. What are the guiding principles of broadcasting content complaints council in terms of non-news content? (20)

UNIT-II

- IV. What does the IT Amendment Act, 2008 entail with specific reference to electronic governance? (20)
- V. What is the official Secrets Act, 1923? Explain, with relevant examples, its significance in the present times. (20)

UNIT-III

- VI. Detail the constitution of Broadcasting Content Complaints Council (BCCC). What does BCCC's self-regulation mechanism entail? (20)
- VII. The object of the cable TV Networks (Regulation) Act 1995 is to regulate the 'Haphazard Mushrooming of cable television networks'. How pertinent is it in the current era of platformisation of content? How helpful was the 2003 Amendment to the Act? (20)

UNIT-IV

- VIII. In the light of the current state of print media in the country, discuss how significant is the preliminary clause on printing regulations of the Press and Registration of Books Act, 1867? (20)
- IX. Discuss all news values in detail with relevant, timely examples. (20)

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