Time allowed: 3 Hours

Max. Marks: 90

NOTE: Attempt _five_ questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in about 75-100 words each:-

  a) Design software

  b) Vocabulary

  c) Interpretative journalism

  d) Precision journalism

  e) Podcasts

  f) Citizen reporter

  g) Politico-legal

  h) Propriertorial

(5x2)

UNIT - I

II. What is the importance of design for a daily newspaper? Explain in detail.   (20)

III. What are the principles of design and vocabulary?
(20)

UNIT - II

IV. Investigative journalism needs more courage and patience. Write a detail note. (20)

V. What do you understand about creative non-fiction? Is it important or not?   (20)

UNIT - III

VI. What do you know about user-generate content. Is it may be regulated?   (20)

VII. Future for web portals and podcasts are bright. What is your take?   (20)

UNIT - IV

VIII. What is convergent media? Explain its concept and significance.   (20)

IX. Practice of development support communication is multi sectoral process. Explain the role of media in this regards.
(20)

x-x-x