

Exam.Code:0011  
Sub. Code: 0803

2031  
Bachelor of Commerce  
First Semester  
BCM-102: English and Business Communication Skills

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt all the parts of a question together.

x-x-x

**Section – A**

- I. Attempt any three questions in 100 - 120 words each:-
- Explain in your own words the title of the story 'The Model Millionaire'?
  - Describe the character sketch of Della in chapter 'The Gift of Magi'
  - Why could the shepherd boy sit on the judgement seat and not the king? (The Judgement Seat of Vikramaditya).
  - Discuss significance of the title of the story 'Fur'?
  - How did it happen that Lomov failed to propose to Natalia? (A Marriage Proposal). (3x4)
- II. Write answer to any one of the following in (300 - 350 words) each:-
- Trace the development of through in the play 'A Marriage Proposal'.
  - 'The Gift of magi' is a well knit story with a twist at the end so as to mingle pathos and humour. Elaborate. (10)
- III. Read the given passage and answer the questions at end: \_

It is important to remember the rarity of the event which produced our planetary system, calculation shows that there can be only very few such systems in space. Yet, so far as we can see, life of the kind we know on earth can exist only on planets like the earth. It needs suitable, physical conditions for its appearance, the most important of which is a temperature at which substances can exist in a liquid state.

P.T.O.

(2)

The stars themselves are far too hot for this. We may think of them as collection of fires scattered through space, providing warmth in surroundings where the temperature is at most some four degrees above absolute zero, that is, about 484 degrees of frost on the Fahrenheit scale. In the immense stretches of space beyond the Milky Way, it is colder still. Away from the fires there is this unimaginable cold of hundreds of degrees of frost; close up to them there is a temperature of thousands of degrees, at which all solids melt, all liquids boil.

Life can exist only in a narrow-belt surrounding each of these fires at a certain distance where the temperature is neither too hot nor too cold. Outside these belts, life would be frozen: inside, it would be burnt up. A rough calculation shows that all such temperature belts, within which life is possible, all added together, make up less than a thousand million millionth part of the whole of space. And even inside them, life must be very rare, for it is extremely usual for suns to throw off planets as our sun has done. Probably only one star in 100,000 has a planet going round it at the right distance for life to be possible on it.

We do not know whether suitable physical conditions are enough in themselves to produce life. Some scientists think that as the earth gradually became, cooler, it was natural, and indeed almost unavoidable, that life should come. Others believe that it was an accident which brought the earth into being, and that another, accident was necessary to produce life. The materials of which a living body is composed are ordinary chemical atoms— carbon, such as we find in water; nitrogen, as we find in the air; and so on. Every kind of atom necessary for life must have existed on the new-born earth. At times a group of atoms might happen to arrange themselves in the way in which they are arranged in the living cell.

*Read the above passage carefully and answer, the following questions:*

- a) What is the essential factor to sustain life ?
- b) Describe the temperature on the stars.
- c) What is the probability of life on another planet?

(3)

- d) What do you gather about temperature belts within which life is possible
- e) What is the opinion of scientists regarding life on earth?
- f) Give one word substitution for the following phrases:-
  - i) Neither too hot nor too cold

ii) band of stars of which our sun is a star. (12)

IV. Match the words in Column - A with their meanings in Column - B.

Column - A

- a) Cobbled
- b) Realize
- c) Instigate
- d) Janitor
- e) Curious
- f) Wrestle

Column - B

- Caretaker of a building
- Keen
- Mended
- Fight
- Incite
- Understand

(6)

**Section - B**

- V. Write a letter to the Manager of a bank enquiring about various financial assistance schemes floated by it.

OR

Draft a letter of complaint to a firm, for not executing your order for 500 blankets and there by causing you inconvenience. (10)

- VI. Draft any four of the following:-

- a) Draft a Memo to an employee who is always found knitting during office hours.
- b) Prepare a Public Notice to follow necessary guidelines by Govt. of India to contain spread of COVID-19 in public places.

P.T.O.

(4)

- c) Draft a Tender Notice regarding repair of roads in your city.
- d) Write an Auction Notice regarding disposal of old classroom furniture.
- e) Draft a Advertisement for newly launched immunity buster products by your company. (4x5)

VII. Attempt any two of the following:-

- a) Grapevine communication
- b) Positive Attitude in communication
- c) Barriers to Business Communication (2x5)

x-x-x